



M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

DB2 BLU powers two different cloud offerings. These are:

- A. 1) BLU Acceleration for Cloud 2) AnImage offering including Cognos
- B. 1) BLU Insight 2) AManaged Service offering including Cognos
- C. 1) BLU Analytics Acceleration 2) AManaged Service offering that does not include Cognos
- D. 1) DB2 BLU Cloud Edition 2) AnImage offering that does not include Cognos

Correct Answer: D

QUESTION 2

Which aspect of BLU Acceleration best differentiates it from other competitors with some form columnar database support?

- A. Extreme performance
- B. Available as a cloud offering
- C. Load and go simplicity
- D. Parallel Vector Processing

Correct Answer: D

http://en.wikipedia.org/wiki/IBM_DB2

QUESTION 3

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

QUESTION 4

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle



or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don't have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

QUESTION 5

What type of "as-a-Service" delivery is BlueMix?

- A. Infrastructure-as-a-Service
- B. Platform-as-a-Service
- C. Software-as-a-Service

Correct Answer: B

<http://en.wikipedia.org/wiki/Bluemix>

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