

M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

QUESTION 2

Which of the following summarizes the BLU Acceleration value prop?

- A. Fast, Inexpensive, Compatible
- B. Fast, Simple. Agile
- C. Simple. Reliable, Inexpensive
- D. Agile, Inexpensive, Complete

Correct Answer: B

http://www.ibmbluhub.com/why-blu-acceleration/

QUESTION 3

Which two examples show that Amazon RedShift lacks DB2 BLU\\'s usability features?

- A. Compression algorithms must be picked manually
- B. Workload management divides resources manually and does not dynamically adjust memory allocation to meet workload requirements
- C. Query execution plans must be specified manually
- D. Data skipping must be specified manually

Correct Answer: BD

QUESTION 4

When talking to a client, what is the Leading benefit of Hadoop/Big Insights?



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- A. To analyze unstructured and structured data
- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html

QUESTION 5

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don\\'t have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/

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