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QUESTION 1

What are compelling reasons for a business to act on modernization?

- A. IT has significant staffing levels that attempt to manage data complexity
- B. Data Warehouse capabilities are not keeping up with business expectations
- C. Their competitors are leveraging big data
- D. B and C

Correct Answer: C

QUESTION 2

Which of the following is probably not a good candidate for Operations Analysis? Someone who is:

- A. Having difficulty dealing with large volumes of machine data
- B. Unable to perform complex real-time analysis
- C. Looking to extend the data warehouse
- D. Unable to perform root cause analysis

Correct Answer: C

QUESTION 3

What is InfoSphere Streams?

- A. In memory database for optimized queries and fast results
- B. Business Intelligence (BI) tool built on rules designed for speed
- C. In memory processing of all data for fast analytics
- D. Big data solution specifically for fast analysis of social data

Correct Answer: D

QUESTION 4

What do you tell a customer who tells you, "Big Data equals Hadoop."

- A. Yes, it does.
- B. Hadoop is just one technology we will use to get actionable insight from all types of data.



- C. But Hadoop does not work with social data.
- D. All of the above.

Correct Answer: B

QUESTION 5

Typically social media is characterized as {structured or unstructured} data and is located {internal or external} to an organization. Choose the correct combination.

- A. Structured External
- B. Structured Internal
- C. Unstructured Internal
- D. Unstructured - External

Correct Answer: B

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