



# M2090-743<sup>Q&As</sup>

IBM Big Data and Analytics Sales Mastery v2

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#### QUESTION 1

The IBM Watson Foundations are made up of different data zones that match to different data analysis needs.

- A. True
- B. False

Correct Answer: A

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#### QUESTION 2

Which of the following describes machine data?

- A. It comes in large volumes
- B. It may be time-sensitive
- C. It can be combined with enterprise data
- D. All of the above

Correct Answer: A

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#### QUESTION 3

In which industries is personalization of product bundles and service a relevant project for Enhanced 360?

- A. Banking
- B. Retail
- C. Telco
- D. All of the above

Correct Answer: A

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#### QUESTION 4

What is a good entry point for Data Warehouse Modernization?

- A. Exploit new technology to build staff resume skills.
- B. Rip-and-Replace the current Data Warehouse
- C. Add data sources to support new subject areas
- D. Chance for Information Technology (IT) to lock down an inflexible ecosystem.



Correct Answer: C

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#### QUESTION 5

Which of the following is probably not a good candidate for Operations Analysis? Someone who is:

- A. Having difficulty dealing with large volumes of machine data
- B. Unable to perform complex real-time analysis
- C. Looking to extend the data warehouse
- D. Unable to perform root cause analysis

Correct Answer: C

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