



# M2090-728<sup>Q&As</sup>

IBM Information Management Data Security & Privacy Sales Mastery  
v1

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#### QUESTION 1

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

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#### QUESTION 2

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

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#### QUESTION 3

Which is a benefit of using Guardium DAM instead of Database Logging?

- A. Guardium DAM is less expensive than Database logging
- B. Turning Database Logging on will cause a performance hit to the Database
- C. Database Logging is used for providing results in real time
- D. There is no benefit

Correct Answer: B

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#### QUESTION 4

If the customer asks an IBM sales rep if Guardium supports the following items: "Dynamic Profiling", "User Rights Management", and "SCUBA", what is the most likely competitor in the account?

- A. Oracle



- B. McAfee
- C. Application Security (AppSec)
- D. Imperva

Correct Answer: D

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#### QUESTION 5

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

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