



M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

The following are reasons why access to information is key. Which is not an ICM OOTB capability?

- A. Capture and activation of information in the context of a case
- B. Access to web based news sources
- C. Access to critical content for decisions, as evidence in a case and as a source for deeper insights
- D. Virtually 360-degree view of case information

Correct Answer: B

QUESTION 2

If a bank eliminates daily courier pickups by scanning documents in the branch, approximately how many US dollars will it save per branch per day?

- A. 3 dollars
- B. 40 dollars
- C. 70 dollars
- D. 120 dollars

Correct Answer: C

QUESTION 3

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

- A. Case Manager provides special user interfaces to deal with documents
- B. Case Manager is built and based on the industry standard content management API called CMIS.
- C. Case Manager uses the IBM Content Navigator framework
- D. All of the above.

Correct Answer: C

QUESTION 4

Content Consolidation is best provided by:

- A. IBM Content Manager



- B. IBM Connections Enterprise Content Edition
- C. IBM Content Foundation
- D. None of the above

Correct Answer: C

QUESTION 5

Which of these are common use cases for OnDemand?

- A. Customer Service, eBPP and back office reports
- B. Case Management or Advanced CaseManagement
- C. Active data, check in - check out
- D. Scanning paper documents to start a workflow

Correct Answer: A

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