



M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

Which of the following is a reason that a General Counsel of Litigation might be interested in IBM eDiscovery Management?

- A. Excess, unpredictable and rising legal and eDiscovery costs
- B. Matter "handshakes" between legal and outsourced attorneys
- C. It can cost \$3,500 per custodian to review for eDiscovery
- D. Artificial intelligence can now completely replace the review of collected documents by attorneys

Correct Answer: A

QUESTION 2

What is one way Case Manager supports dynamic case handling?

- A. Case workers can view and start new tasks for a case "on the fly".
- B. Case workers can close and reopen tasks as often as they want.
- C. Work is routed to case workers based on business rules.
- D. Case workers can create comments on cases, documents, and tasks whenever they need.

Correct Answer: A

QUESTION 3

Which of these are solutions available using Watson Content Analytics?

- A. Customer Insight
- B. Crime Analytics
- C. Healthcare
- D. All of the above

Correct Answer: D

QUESTION 4

Which of these groups are OnDemands major competitors?

- A. CA. Microsoft, SAP



B. ASG/Mobius,EMC,CA

C. Oracle, SAS,Apple

D. EMC,Microsoft,Oracle

Correct Answer: B

QUESTION 5

What is Content Manager OnDemand "optimized" for?

A. Workflows

B. Content Analytics

C. Individual documents

D. Large scale storage of print output

Correct Answer: D

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