



M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

In Malaysia Bii Maybank eliminated the time it takes to open a new account and dramatically increased customer satisfaction in the process. By how much did Bii Maybank reduce account opening time?

- A. 22 percent
- B. 33 percent
- C. 41 percent
- D. 60 percent

Correct Answer: D

QUESTION 2

Content Consolidation is best provided by:

- A. IBM Content Manager
- B. IBM Connections Enterprise Content Edition
- C. IBM Content Foundation
- D. None of the above

Correct Answer: C

QUESTION 3

Which IBM bundle comes with Content Navigator?

- A. IBM Content Foundation
- B. IBM Connections ContentManager
- C. IBM Connections Enterprise Content Edition
- D. A and C

Correct Answer: D

QUESTION 4

Which of the following increases the cost and complexity of the collection process?

- A. Employees undertaking their own collection process without organizational authorization.



- B. The migration of enterprise data to unsecured personal mobile devices.
- C. Arduous chain-of-custody documentation on diverse data sources, collection methods and rising information volumes.
- D. Intensive post-review computational analysis.

Correct Answer: C

QUESTION 5

Who are the 5 information stakeholders within an organization represented in the Information Governance Reference Model (IGRM)?

- A. Legal,RIM,IT, Business and Privacy/Security
- B. Legal, IT,Facilities,Business and RIM
- C. Legal,Business,C-Suite, IT and Privacy/Security
- D. None of the above

Correct Answer: A

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