



M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

Which of these are solutions available using Watson Content Analytics?

- A. Customer Insight
- B. Crime Analytics
- C. Healthcare
- D. All of the above

Correct Answer: D

QUESTION 2

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

- A. Case Manager provides special user interfaces to deal with documents
- B. Case Manager is built and based on the industry standard content management API called CMIS.
- C. Case Manager uses the IBM Content Navigator framework
- D. All of the above.

Correct Answer: C

QUESTION 3

Which of the following could be classified as ROT Data?

- A. Operational records that need to be retained
- B. Records data hidden in piles of unstructured data
- C. Trivial data that has no value to the company or the user
- D. High-value company information that needs to be identified

Correct Answer: C

QUESTION 4

Customers that require Social Tools like blogs and wikis and Back-office ECM solutions also need:

- A. IBM Content Navigator
- B. IBM Connections Enterprise Content Edition



C. IBM Connections ContentManager

D. IBM WebSphere Portal

Correct Answer: B

QUESTION 5

How does Datacap software assure that a new application has been entirely filled-in?

A. Datacap verification checks can review that data is populated in all key fields. If missing, it sends an email to branch personnel before the customer has left the branch

B. Datacap sends the file overseas to a team of verifiers who comb through each application

C. Datacap rules will not allow a document to be scanned unless it is filled in

D. Datacap provides a step-by-step guide for the customer to follow when filling in the form

Correct Answer: C

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