

ITILSC-OSA Q&As

ITIL Service Capability Operational Support and Analysis

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QUESTION 1

Scenario

Brewster\\'s is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grownconsistently over the years. They are now supplying toy storesnationwide and are considered to be the primary supplier of children\\'scollectable novelty erasers.

Brewster\\'s IT department is relatively small (currently 15 staff) but efficient. They have recently employed an IT Manager in an attempt to improve the management of the infrastructure, as well as more effective use of resources and identification of areas for improvement.

The Brewster\\'s management teams do not have a lot of ITknowledge. The newly appointed IT Manager is very ITIL focusedand wants to implement as many ITSM processes as is appropriate there are currently no formal processes in place. On starting with the company the IT Manager completed an internal assessment of the ITinfrastructure ?including staff skills analysis, and collated the results from customer satisfaction surveys completed over the last 5 years.

The main areas of concern are as follows:

Responses from customer satisfaction survey:

Overall a consistent satisfaction level. However, responses completed during the past 12 months show an increase incustomers who were unsatisfied with call waiting times when contacting the service desk for help with online orders and requests for information.

Customers added the following additional comments:

"Never get to speak to the same person twice when dealing with an Incident number, had to call several times to receive follow up on progress" "Some of the Service Desk staff seem under qualified to deal with my questions about new applications/incidents/service requests"

Results from Staff Skills Analysis:

Staff, in general, have a good knowledge of IT systems and abasic understanding of the business processes and objectives. However, staff are not well informed of upcomingreleases of new or changed services and not given adequate information to relay to the customers.

Staff added the following additional comments:

"Communication between Service Operationdepartments has become inefficient - there are meetings for



the sake of meetings, but the importantinformation we need to know to do our day to day jobsis lacking"

"I still don\\'t know what half of the people do, that workin the IT department!"

Results from General IT Infrastructure assessment:

Lack of event monitoring and planning Lack of input from Operational Support departments into Service Design Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data. Little to no proactive activities being carried out.

Refer to Scenario

Which of the following options would be most suitable to address theissues identified from the Customer Satisfaction Survey?

A. You decide that the first two ITSM processes that need to be implemented are Incident Management and Request Fulfillment. As this will enable formal management and coordination of the Service Desk, and ensure that Incidents and Service Requests are dealt with accordingly, enabling separate logging and monitoring and faster call response times Send a formal memo to all customers, introducing yourself and your new role, thanking them for their valuable feedback and addressing the issues raised in the survey results and how you intend to resolve them.

B. You decide that the first two ITSM processes that need to be implemented are Incident Management and Request Fulfillment. As this will enable formal management and coordination of the Service Desk, and ensure that Incidents and Service Requests are dealt with accordingly, enabling separate logging and monitoring and faster call response times. In addition, you will ensure that the new Incident Manager will ensure the Service Desk is the single point of contact, as a first priority. This needs to be the focus over the next quarter to ensure that this policy is adopted ASAP, you will suggest reward options to ensure that staff and end users are in no doubt that this is an essential requirement supported by senior management. Send a formal memo to allcustomers, introducing yourself and your new role. Thanking them for their valuable feedback and addressing the issues raised in the survey results and how you intend to resolve them.

C. The results of this initial assessment are better than you had expected, you do not see any need to change things yet. You are not concerned with the additional comments as the general feedback is that customers are satisfied with the end to end service and that a 100% satisfaction is unrealistic. You will suggest to the Business that more staff is required for the Service Desk to ensure that call waiting times are reduced and that a more detailed and selective criteria is used as part of the selection process to ensure staff are at the correct skill level and competency.

D. The results of this initial assessment are better than you had expected, you do not see any need to change things yet. You will suggest to the Business that it will be beneficial to complete another initial assessment in one year, after the next Customer Satisfaction Survey is completed, to compare the satisfaction levels and, if required, identify areas for improvement at that stage.

Correct Answer: B

QUESTION 2

Scenario

You are the CIO of a large stockbroking firm, based in Hong Kong.Recently this company has acquired two other major firms in Londonand New York. Total Company staff now exceeds 800 people. EachFirm currently has their own Service Desk.

Hong Kong has 10 SD staff to 400 employees, with 6 2nd levelsupport staff London has 3 SD staff to 140 employees with 3 2nd levelsupport staff New York has 5 SD staff to 250 employees with 5 2nd levelsupport staff With this new merger comes new support issues. Complaints are coming in to say that there si an imbalance with ratio of IT

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supportstaff to users, Service Desks in London and New York are havingtrouble knowing and supporting new systems which has resulted inusers calling Hong Kong Service Desk. This has resulted in higherresolution times and an inability to get through to the service deskThe Business is not happy with the current situation.

Refer to the scenario.

As CIO, you decide to reorganize the Service Desk structure as ameans to address the levels of service. You decide to use a followthe sun Service Desk. Which of the following descriptions to youpresent to the Business as your solution?

A. By implementing a follow the sun SD, you use current data todetermine minimum staffing requirements in each location tosupport its own location and the expected support levels inother locations. You then ensure that SD staff are trained on all current services. You appoint 2 Super Users per ServiceDesk to act as a buffer and to assist the users. You set up SDschedule based on usage and work hours.

- B. By implementing a follow the sun SD, you use current data todetermine minimum staffing requirements in each location to support its own location and the expected support levels inother locations. You then ensure that all SD staff are trained on all current services and able to provide an average of 60%1st line support as a target you appoint 2 Super Users perlocation to act as a buffer and to assist the users. You set upSD schedule based on usage and work hours
- C. By implementing a follow the sun SD, you will start by investigating if the current infrastructure is capable of supporting a global service desk, including use of VOIPtechnology (this is possible). You use current data to determine minimum staffing requirements in each location to support its own location and the expected support levels inother locations. You decide to use English as the mainlanguage for all support. You then ensure that all SD staff are trained on all current services and able to provide an average of 60% 1st line support as a target you appoint 2 Super Usersper location to act as a buffer and to assist the users. You setup SD schedule based on usage and work hours
- D. By implementing a follow the sun SD, location. You decide tokeep local languages for SD. You use current data todetermine minimum staffing requirements in each location tosupport its own location. You then ensure that all SD staff aretrained on local services and able to provide an average of60% 1st line support as a target. You appoint 2 Super ServiceDesk Operators per location to act as a buffer and to assistthe users.

Correct Answer: C

QUESTION 3

Scenario

Vericom is a leading provider of government, business and consumertelecommunication services, and is

currently seeking ways in which toimprove its utilization of IT services to drive growth across its\\'

the following business units:

Verinet (providing ADSL, cable, 3GSM, dialup and satellite services) Infrastructure Services (planning,

installing and maintaining the PSTN and mobile network infrastructure)

VericomTV (Pay TV)

Consumer Sales and Marketing (including 400 Vericom retailoutlets) Business and Government

Finance and Administration



Information Technology Services (Shared Service Unit, however some business units also have their own internal service provider) Human Resources

Vericom Wholesale (for wholesale of Vericom infrastructureservices)

Due to the extensive scope of infrastructure deployed and largeemployee and customer base, Vericom continues to rely on legacysystems for some critical IT services; however this is seen as abarrier to future organizational growth and scalability of servicesoffered. The CIO of Vericom has also raised the concern that whileimprovements to the technology utilized is important, this also needs to be supported by quality IT Service Management practices employed by the various IT departments.

The project of improving the IT Service Management practices employed by Vericom has been outsourced to external consultants who are aware of the major IT refresh that is going to be occurring over the next 24 months.

Refer to the scenario.

The Verinet business unit which provides internet services is currentlyfacing increased competition from other Internet Service Providersseeking to entice Verinet customers away with offerings such as freeVOIP (voice over internet protocol) and Naked DSL (unconditionedlocal loop). To combat this, Verinet wishes to develop a newmarketing campaign highlighting the high quality and availability ofservices offered. Before this occurs, the Service Manager within Verinet (who haspreviously implemented ITIL in other organizations) hadrecommended implementing Event Management to assist in the continued ability for providing high quality, highly available internetservices to the UK population. She has been faced by someresistance, who believe that it is not required as Capacity, Availability, Incident and Problem Management have already been implemented.

Which of the following would be the BEST response to the Veritnetdirectors in describing the benefits of introducing Event Managementto Verinet?

A. The implementation of Event Management to complementexisting ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is directly seen by the following benefits: Improved speed for Incident and Problem Management for identifying and analyzing the cause and potential effect Improved ratio of used licenses against paid for licenses Percentage re-use and redistribution of underutilized assets and resources Improved a liment between provided maintenance and business support Improvement in maintenance scheduling and management for CIs

- B. The implementation of Event Management to complementexisting ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is generally indirect, but would support anenhanced ability to provide high quality and high availability internet services by: Providing mechanisms for the early detection of incidents and problems before they impact customers Notify the appropriate staff of status changes or exceptions that so that they can respond quickly Providing a basis for automated operations, increasing efficiency and allowing human resources within Verinet to be better utilized Providing improved visibility as to the events and interactions that occur within the IT infrastructure Providing performance and utilization information and trends that can be used for improved capacity planning and systemdesign
- C. The implementation of Event Management to complementexisting ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is generally indirect, but would support anenhanced ability to provide high quality and high availability internet services by: Providing mechanisms for the early detection of incidents and problems before they impact customers Developing capabilities for the monitoring of critical components of the IT infrastructure for disruptions or breachof utilization thresholds Automating the notification of key staff when exception events occur Providing improved visibility as to the events and interactions that occur within the IT infrastructure Reducing the time requirements of manual activities performed by IT staff as part of preventative maintenance.



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D. The implementation of Event Management to complementexisting ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is directly seen by the following benefits: Reduced SLA breaches Reduced times required for diagnosis and root-cause analysis of problems Reducing ratio of high priority incidents Reduced Mean Time to Restore (MTTR) for incidents Improved availability levels Improved delivery of capacity and performance, with fewercapacity related incidents.

Correct Answer: B

QUESTION 4

Scenario

Brewster\\'s is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grownconsistently over the years. They are now supplying toy storesnationwide and are considered to be the primary supplier of children\\'scollectable novelty erasers.

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processes and objectives. However, staff are not well informed of upcoming releases of new or changed services and not given adequate information to relay to the customers.

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Lack of input from Operational Support departments into Service Design Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data. Little to no proactive activities being carried out.

Refer to Scenario

Through further investigation you identify that there is no formalmeans of collecting data to identify service improvement, other thancustomer surveys. These are very subjective and do not give abalanced picture regarding quality of service. Through discussions with the Continual Service ImprovementManager, you decide to start collecting a range of metrics to helpidentify service improvements.

Which metrics would be relevant to Service Desk?

A. % of calls resolved by Service Desk Average time to identify incident Average time to escalate incident % of user updates conducted within target times Customer feedback Average Service Desk cost of handling incident

B. % of calls resolved by Service Desk Averagetime to resolve incident Averagetime to escalate incident % of customer updates conducted within target times Customerfeedback AverageService Desk cost of handling incident

C. o % of calls answered by Service Desk Averagetime to escalate incident % of customer updates conducted within Service Deskhours Customerfeedback Averagecost of handling incident

D. % of calls answered by Service Desk Averagetime to resolve problems Averagetime to escalate problem % of customer updates conducted within Service Desktimes Customerfeedback Averagecost of handling problem

Correct Answer: B

QUESTION 5

Scenario

Vision Media is an international media organization, operating variouslines of business including:

Film Production Television (production and delivery of their own channel in the United States VisionOne) Print media



(including newspapers in 15 countries) Online Advertising

The organization has recently been restructured, and now iscomprised of the following companies and departments:

Vision Films (production of movies and television shows) VisionOne (television channel) VisionNews (coordinates all of the sub-companies involved in the delivery of printed newspapers, as well as being the centralized source of news information for all company owned media outlets) VisionNet (managing the online and internet businesses) Legal Services Finance and Administration Human Resources Information Technology

The organization is also actively pursuing growth in the online market, and is currently holding discussions with the leading online newsprovider about the possible acquisition of their company. This wouldincrease the overall size of Vision Media by around 15%.

The Information Technology department acts as a Shared ServiceUnit, providing IT Services to all of sub-companies and departments, which complement some of the Internal Service Providers that also exist. The director of Information Technology has realized the need to improve the quality of services offered by implementing ITIL, and has decided to do so using a phased approach. Some of the ServiceDesign and Service Transition processes have already been implemented, and they are now planning the implementation of Service Operation.

While the IT director does have tentative support from the otherdirectors and CEO, budgets for implementing the Service Operationprocesses have not been finalized, and still require a business case to be formally submitted.

Refer to the exhibit.

The IT director is now considering the implementation of the ServiceOperation functions. However there seems to be overlap between thegoals and objectives for each of the functions, which is causing someconcern among staff involved in the project. Which of the following responses BEST describes the objectives ofthe four Service Operation functions?



- To act as a single point of contact for all user incidents, requests and general communication.
- To restore 'normal service operation' as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote appropriate use of IT services and resources.
- To assist the other IT functions by managing user communication and escalating incidents and requests using defined procedures.

IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's day to day processes and activities.
- To monitor and identify potential improvements to achieve improved service at reduced costs, whilst maintaining stability.
- To apply swift operational skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

Technical Management

- To design highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition.
- To use technical skills to speedily diagnose and resolve any technical failures that do occur.
- To ensure resources are effectively trained and deployed to design, build, transition, operate and improve the technology to deliver and support IT Services.

Application Management

- To deliver new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and performance requirements of the business are delivered in optimal fashion.
- To use appropriate skills to maintain optimum availability of applications.
- To assist in the decision whether to build or buy software that meets business requirements.

A.



- To act as a single point of contact for all IT incidents, requests, problems and general communication.
- To restore services as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote efficient use of IT services and resources.
- To resolve incidents, problems and service requests using defined processes and procedures.

IT Operations Management

- To build highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition
- To use technical skills to speedily diagnose and resolve any technical failures that do occur.
- To test applications for identifying the potential impact on the production environment.
- To contact users to advise when technical problems are resolved.

Technical Management

- To maintain the 'status quo' to achieve stability of the organization's IT services.
- To identify potential improvements to achieve improved service at reduced costs, whilst optimizing stability.
- To coordinate swift technical skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

Application Management

- To build new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and usability requirements of the business are delivered in optimal fashion.
- To ensure resources are effectively trained and deployed to deliver and support IT Services.
- To efficiently respond to failures and diagnose and resolve any disruptions that occur.

B.



- To act as a single point of contact for all customer incidents, requests and general communication.
- To restore services as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote efficient use of IT services and resources
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IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's day to day processes and activities
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C.



- To act as a single point of contact for all IT incidents, requests, problems and general communication.
- To restore services as quickly as possible in the case of disruption
- To improve user awareness of IT issues and to promote efficient use of IT services and resources
- To resolve incidents, problems and service requests using defined processes and procedures.

IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's IT services.
- To identify potential improvements to achieve improved service at reduced costs, whilst optimizing stability.
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- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

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- To ensure the functionality and usability requirements of the business are delivered in optimal fashion.
- To ensure resources are effectively trained and deployed to deliver and support IT Services.
- To efficiently respond to failures and diagnose and resolve any disruptions that occur.

D.

Correct Answer: A

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Questions