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QUESTION 1

Which role would the admin assign a user if they need to view everything in interaction studio and create, update, publish and delete campaigns and recipes?

- A. Viewer
- B. Campaign editor
- C. Editor
- D. Campaign author

Correct Answer: B

QUESTION 2

What are the three types of mobile campaigns a business user can create in IS?

- A. JSON Data A
- B. In-App Notification
- C. Browser Notification
- D. SMS Text Message
- E. Push Message

Correct Answer: BE

QUESTION 3

What are two ways to populate the interaction studio catalog? [check] A. ETL Feed

- B. Third-party integration
- C. Web sdk
- D. Email pixel

Correct Answer: AC

QUESTION 4

Which global templates do you select and customize to provide trending blog recommendations on the homepage?

- A. Einstein content recommendation



- B. Banner with CTA
- C. Infobar with CTA
- D. Einstein product recommendation

Correct Answer: D

QUESTION 5

If a developer needs to test a website where a beacon from a different dataset has been deployed, which feature of the Evergage Launcher needs to be enabled to simulate?

- A. Developer tools
- B. Force SDK URL
- C. Campaign Debugger
- D. Inject SDK

Correct Answer: B

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