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QUESTION 1

How many times can a visitor accomplish a goal in interaction studio?

- A. It varies depending on the setup of the goal segment
- B. Each time a visitor leaves and rejoins the goal segment
- C. Only once for all time
- D. No more than twice or the goal completion will no longer be counted

Correct Answer: B

QUESTION 2

Which feature allows a business user to overlay campaign creation and editing directly on their website?

- A. Javascript Beacon
- B. Visual Editor
- C. Web SDK
- D. Web Extension

Correct Answer: C

QUESTION 3

What three components can a web developer define by pageType?

- A. Item Actions
- B. Campaign
- C. Goals
- D. Content Zones
- E. Capturing Attribute

Correct Answer: ADE

QUESTION 4

Which campaign type needs to be configured to setup the interaction studio connector for sales and service clouds?

- A. Server-side campaign



- B. Web campaign
- C. Mobile campaign
- D. Email campaign

Correct Answer: A

QUESTION 5

What interaction studio component contains experiences and messages you design to personalize the interaction a visitor has with your channels?

- A. Recipes
- B. Templates
- C. Audiences
- D. Campaigns

Correct Answer: D

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