

# HP2-W103<sup>Q&As</sup>

Selling HP Fortify Security Solutions

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### **QUESTION 1**

Where should the bulk of the content appear in a proposal?

- A. Scope
- B. About
- C. Proposal Overview
- D. Problem Statement

Correct Answer: B

### **QUESTION 2**

Fortify\\'s innovative Integrated Application Security Testing (IAST) is an integration with HP

WebInspect and which other product ?

- A. HP Fortify WebInspect Real-Time (WIRT)
- B. HPArcSightESM
- C. HP Fortify SecurityScope
- D. HP Fortify RunTime

Correct Answer: D

#### **QUESTION 3**

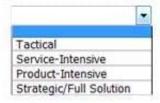
Match the opportunity types with the characteristics of customs.

use technology as a competitive advantage; mature development shops; largest strategic customers	-
slow technology adopters; traditional large "Brick and Mortar" with small development-to-employee ratio, but for whom security is still vital (IP, brand protection)	
decentralized, hard-to-mandate development teams; technology is core business; often early adopters	
testers or vulnerability list generators and small ISVs with no comprehensive SSA needs	

Hot Area:



use technology as a competitive advantage; mature development shops; largest strategic customers



Tactical

Service-Intensive Product-Intensive Strategic/Full Solution -

-

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Tactical Service-Intensive Product-Intensive Strategic/Full Solution

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Correct Answer:



use technology as a competitive advantage; mature development shops; largest strategic customers Tactical Service-Intensive Product-Intensive Strategic/Full Solution slow technology adopters; traditional large "Brick and Mortar" with small development-to-employee ratio, but for whom security is still vital (IP, brand . protection) Tactical Service-Intensive Product-Intensive Strategic/Full Solution decentralized, hard-to-mandate development teams; technology is core business; often early adopters Tactical Service-Intensive **Product-Intensive** Strategic/Full Solution • testers or vulnerability list generators and small ISVs with no comprehensive Tactical Service-Intensive SSA needs **Product-Intensive** Strategic/Full Solution

#### **QUESTION 4**

Which type of qualification questions uncover the status of the customer\\'s current software security ?

- A. situation questions
- B. implication questions
- C. needs-payoff questions
- D. problem questions

Correct Answer: D

### **QUESTION 5**

What is the name of the platform HP developed to share threat intelligence securely, confidentially, and in real-time?

- A. HP Threat Central
- B. HP Threat Research Help Line
- C. HP Enterprise Security 999



D. HP Security 365x24

Correct Answer: A

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