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QUESTION 1

How does HP lead the industry with security?

- A. by forcing all users to use multi-factor authentication
- B. by adding digitally-enforced Kensington locks to all devices
- C. by enforcing policies for all users to regularly update Microsoft Windows and any security programs
- D. by providing a comprehensive suite of security solutions that help protect customer devices, identity, and data with hardware-enforced protections

Correct Answer: D

QUESTION 2

When ready to propose a product to a customer, what should you take into consideration?

- A. that you include a six-month expandable Care Pack
- B. any potential promotions when it comes time for the customer to buy
- C. that you answer the customer pain points and meet their needs
- D. that you always sell HP DaaS services along with the hardware

Correct Answer: C

QUESTION 3

What are the characteristics of the new work style that results from moving into the experience age?

- A. computer-based workflow in the office; flexible working hours; fixed location
- B. cloud-based workflow in the office; nothing stored on local computers; more personalized, faster experience
- C. cloud-based workflow; office will be wherever you are with no fixed location; people will stay in a job for around 3 years on average
- D. cloud-based workflow; working from home; people staying in jobs for around 5 years

Correct Answer: B

QUESTION 4

What are the characteristics of the workforce under 37 years of age?

- A. eco-friendly, mid-levels of education, faithful



- B. technology focused with flexibility demands and light loyalty
- C. tech-friendly, not keen to share information, highly educated
- D. directionless, cash rich, highly innovative
- E. various masters, remote workers, trustworthy

Correct Answer: B

QUESTION 5

Which statement correctly describes HP Sure Sense?

- A. protection against phishing attacks
- B. protection against BIOS attacks and memory failures
- C. protection against zero-day (never-seen-before) attacks
- D. protection against visual attacks

Correct Answer: C

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