



GOOGLE-ANALYTICS^{Q&As}

Google Analytics Individual Qualification (IQ)





Pass Google GOOGLE-ANALYTICS Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/google-analytics.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

What is a “dimension” in Google Analytics?

- A. The total amount of revenue a business has made in a given date range.
- B. An attribute of a data set that can be organized for better analysis.
- C. A report that offers information about your audience.
- D. A comparison of data between two date ranges.

Correct Answer: B

QUESTION 2

Which of these is NOT a benefit of using segments in your data analysis?

- A. You can analyze users by single or multi-session conditions
- B. You can isolate and analyze specific conversion paths using conversion segments
- C. You can compare behavior metrics for groups of users like Converters vs non Converters
- D. You can permanently modify the data in your view

Correct Answer: D

QUESTION 3

By default, Google Analytics can only collect behavioral data from web-connected systems.

- A. True
- B. False

Correct Answer: A

QUESTION 4

In Multi-Channel Funnel Reports, conversions and ecommerce transactions are attributed to the last campaign, search, or ad that referred the user.



A. False

B. True

Correct Answer: A

QUESTION 5

Which of these are required for Multi-Channel Funnels?

A. In-page Analytics

B. Advertising Features

C. Custom Dimensions

D. Goals or Ecommerce

Correct Answer: D

[Latest GOOGLE-ANALYTICS Dumps](#)

[GOOGLE-ANALYTICS Study Guide](#)

[GOOGLE-ANALYTICS Exam Questions](#)