



# FBA15<sup>Q&As</sup>

BCS Foundation Certificate in Business Analysis

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### QUESTION 1

In which of the following categories would return on investment be considered when assessing the feasibility of a project?

- A. Financial feasibility.
- B. Business feasibility.
- C. Technical feasibility.
- D. Operational feasibility.

Correct Answer: A

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### QUESTION 2

One of Porter's five forces explicitly considers industry competitors. Which of the following is the Key Focus of this force?

- A. A Competitor's external marketing campaign.
- B. The products offered by Competitors.
- C. Rivalry among existing Competitors.
- D. The market share of known Competitors.

Correct Answer: C

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### QUESTION 3

Which investigation technique is supported by use case descriptions?

- A. Scenario Analysis.
- B. Questionnaires.
- C. Document Analysis.
- D. Interviewing.

Correct Answer: A

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### QUESTION 4

Which of the following diagrams explicitly shows the sequence of tasks?

- A. A swim-lane diagram.



- B. A use case diagram.
- C. A business activity model.
- D. A class model.

Correct Answer: A

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#### QUESTION 5

A batch program runs every night to raise invoices. The next day these invoices are posted out to customers by a clerk. Customers pay the invoices with cheques. The cheques are then banked by a clerk. In this scenario, which of the following represents a business event?

- A. System prints invoices.
- B. Clerk sends invoices to customers.
- C. Customer's cheque is received.
- D. Clerk banks the cheque.

Correct Answer: C

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