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QUESTION 1

A consultant is designing a new Salesforce org that user the Education Data Architecture (EDA) for student service. The College wants to track which classes are taught by teaching assistants. Which EDA object should the consultant use?

- A. Course Offering
- B. Course Connection
- C. Term Grade
- D. Program Enrollment

Correct Answer: B

QUESTION 2

The Advancementoffice is replacing its old CRM system with Salesforce. After creating its technology roadmap and fundraising timeline, the new Salesforce environment may go live during a major capital fundraising campaign. Which critical factor should the consultantidentify?

- A. Resource availability
- B. Technical complexity
- C. Staff cross-training
- D. Cost of the implementation

Correct Answer: C

QUESTION 3

A law school wants a recruitment and admissions system with a multichannel marketing tool, Admission officers want an application portal they can brand. Marketers want anintegrated social listening tool. Which solution set should the consultant recommend?

- A. Education Cloud, MuleSoft, Anypoint Platform, Pardot
- B. Education Cloud, Elevate, Experience Cloud
- C. Education Cloud, Experience Cloud, Marketing Cloud
- D. Education Cloud, Nonprofit Cloud, Marketing Cloud

Correct Answer: C

QUESTION 4



A university wants to improve student retention by developing a tool for students to engage at scale, find answers to common questions and resources, and allow students to interact with student organizations. What should a consultant recommend to meet this requirement?

- A. Experience Cloud
- B. Pardot Engagement Studio
- C. Interaction Studio
- D. Einstein Bots

Correct Answer: A

QUESTION 5

A consultant is setting up Student Success Hub for a university. A Contact record has already been created for a student. Which two steps should a consultant take to set up a student in Student Success Hub?

Choose 2 answers

- A. Create a Student Case record.
- B. Create a User record.
- C. Create a Household Account record.
- D. Create an Administrative Account record.

Correct Answer: CD

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