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QUESTION 1

A large university integrates over one million student Consult records from its Student Information System (SIS) .
.... The university has adopted the Education Data Architecture (EDA) Administrative account

.... Records in Salesforce is Integration User.

What should the consultant discuss with the university?

A. API call limits

B. Ownership data skew

C. Account data skew

D. OAuth token limits

Correct Answer: B

QUESTION 2

Career Services uses a separate event management system for its employment events attendance and registration, and
Marketing cloud to promote the event. It wants to integrate student data in Salesforce to identity engaged prospects by

matching them with eventattendance, career interest, and credit completion towards an academic major.

Which two integration directions should the consultant recommend?

Choose 2 answers.

A. One-way integration between Marketing Cloud and the event system

B. One-way integrationbetween Salesforce and Marketing Cloud

C. Two-way integration between the event system and Marketing Cloud

D. Two-way integration between the event system and Salesforce

Correct Answer: BD

QUESTION 3

A university works with business professionals through a continuing education program. Corporate recruiters work with
employers to sponsor these programs. Which object should recruiters use to track the progress of sponsorship
requests?

A. Campaign

B. Opportunity

C. Program Plan

D. Affiliation

Correct Answer: D

QUESTION 4

During the requirements gathering phase, the academic staff stated that students are independent of any Account or Company. The staff requested that the Contact\\'s Account field be blank and hidden on the page layout. What is the impact of creating a Contact without a parent Account?

A. Contacts are private only to the record owner, andinaccessible to other users.

B. Contacts are at risk of ownership data skew, which may result in performance issues.

C. Contacts will require manually creating a related Affiliation record to enable sharing, adding more complexity.

D. Contacts are publicto all users, potentially sharing sensitive data.

Correct Answer: C

QUESTION 5

A university has a Study Abroad office that is required to collect student documentation such as visa, passport, vaccinations, and other information. The university is using a spreadsheet to manage this information, and wants to track it in Salesforce.

Which EDA object should a consultant use to meet this requirement?

A. Program Plan

B. Success Team

C. Attribute

D. Affiliation

Correct Answer: A

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