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### QUESTION 1

A custom pricing engine for a Salesforce customer has to be decided by factors with the following hierarchy: State in which the customer is located City in which the customer is located if available Zip code In which the customer is located if available Changes to this information should have minimum code changes

What should a data architect recommend to maintain this information for the custom pricing engine that is to be built in Salesforce?

- A. Create a custom object to maintain the pricing criteria.
- B. Assign the pricing criteria within customer pricing engine.
- C. Maintain require pricing criteria in custom metadata types.
- D. Configure the pricing criteria in price books.

Correct Answer: C

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### QUESTION 2

Universal Containers (UC) is implementing a new customer categorization process where customers should be assigned to a Gold, Silver, or Bronze category if they've purchased UC's new support service. Customers are expected to be evenly distributed across all three categories. Currently, UC has around 500,000 customers, and is expecting 1% of existing non-categorized customers to purchase UC's new support service every month over the next five years. What is the recommended solution to ensure longterm performance, bearing in mind the above requirements?

- A. Implement a new global picklist custom field with Gold, Silver, and Bronze values and enable it in Account.
- B. Implement a new picklist custom field in the Account object with Gold, Silver, and Bronze values.
- C. Implement a new Categories custom object and a master-detail relationship from Account to Category.
- D. Implement a new Categories custom object and create a lookup field from Account to Category.

Correct Answer: B

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### QUESTION 3

Universal Containers has millions of cases and are running out storage. Some user groups need to have access to historical cases for up to seven years.

Which two solutions should a data architect recommend in order to minimize performance and storage issues? (Choose two.)

- A. Export data out of salesforce and store in Flat files on external system.
- B. Create a custom object to store case history and run reports on it.
- C. Leverage on premise data archival and build integration to view archived data.



D. Leverage big object to archive case data and lightning components to show archived data.

Correct Answer: BD

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#### QUESTION 4

Get Cloudy Consulting is migrating their legacy system's users and data to Salesforce. They will be creating 15,000 users, 1.5 million Account records, and 15 million Invoice records. The visibility of these records is controlled by a 50 owner and criteria-based sharing rules.

Get Cloudy Consulting needs to minimize data loading time during this migration to a new organization.

Which two approaches will accomplish this goal? (Choose two.)

- A. Create the users, upload all data, and then deploy the sharing rules.
- B. Contact Salesforce to activate indexing before uploading the data.
- C. First, load all account records, and then load all user records.
- D. Defer sharing calculations until the data has finished uploading.

Correct Answer: AD

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#### QUESTION 5

Northern Trail Outfitters (NTO) has a complex Salesforce org which has been developed over past five years. Internal users are complaining about multiple data issues, including incomplete and duplicate data in the org. NTO has decided to engage a data architect to analyze and define data quality standards.

Which three key factors should a data architect consider while defining data quality standards? (Choose three.)

- A. Finalize an extract transform load (ETL) tool for data migration
- B. Define data duplication standards and rules
- C. Measure data timeliness and consistency
- D. Define key fields in staging database for data cleansing
- E. Measure

Correct Answer: BDE

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