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QUESTION 1

Universal Containers is looking to use Salesforce to manage their sales organization. They will be migrating legacy account data from two aging systems into Salesforce. Which two design considerations should an architect take to minimize data duplication? Choose 2 answers

- A. Use a workflow to check and prevent duplicates.
- B. Clean data before importing to Salesforce.
- C. Use Salesforce matching and duplicate rules.
- D. Import the data concurrently.

Correct Answer: BC

QUESTION 2

Universal Containers is migrating 100,000 accounts from an enterprise resource planning (ERP) to Salesforce and is concerned about ownership skew and performances.

Which three recommendations should a data architect provide to prevent ownership skew? (Choose three.)

- A. Assign view all permissions on profile to give access to account
- B. Assign a default user as owner of accounts and assign top most role in hierarchy
- C. Assign a default user as owner of accounts, and assign role in hierarchy
- D. Keep users out of public groups that can be used as the source for sharing rules
- E. Assign a default user as owner of accounts and do not assign any role to default user

Correct Answer: ADE

QUESTION 3

Which three characteristics of a Skinny table help improve report and query performance?

- A. Skinny tables can contain frequently used fields and thereby help avoid joins.
- B. Skinny tables can be used to create custom indexes on multi-select picklist fields.
- C. Skinny tables provide a view across multiple objects for easy access to combined data.
- D. Skinny tables are kept in sync with changes to data in the source tables.
- E. Skinny tables do not include records that are available in the recycle bin.

Correct Answer: ACD



QUESTION 4

For a production cutover, a large number of Account records will be loaded into Salesforce from a legacy system. The legacy system does not have enough information to determine the Ownership for these Accounts upon initial load. Which two recommended options assign Account ownership to mitigate potential performance problems?

- A. Let a "system user" own all the Account records without assigning any role to this user in Role Hierarchy.
- B. Let a "system user" own the Account records and assign this user to the lowest-level role in the Role Hierarchy.
- C. Let the VP of the Sales department, who will report directly to the senior VP, own all the Account records.
- D. Let a "system user" own all the Account records and make this user part of the highest-level role in the Role Hierarchy.

Correct Answer: AB

QUESTION 5

Northern Trail Outfitters (NTO) has a variety of customers that include householder, businesses, and individuals.

The following conditions exist within its system:

NTO has a total of five million customers.

Duplicate records exist, which is replicated across many systems, including Salesforce. Given these conditions, there is a lack of consistent presentation and clear identification of a customer record.

Which three option should a data architect perform to resolve the issues with the customer data?

- A. Create a unique global customer ID for each customer and store that in all system for referential identity.
- B. Use Salesforce CDC to sync customer data cross all systems to keep customer record in sync.
- C. Invest in data duplicate tool to de-dupe and merge duplicate records across all systems.
- D. Duplicate customer records across the system and provide a two-way sync of data between the systems.
- E. Create a customer master database external to Salesforce as a system of truth and sync the customer data with all systems.

Correct Answer: ACE

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