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QUESTION 1

The data architect for UC has written a SOQL query that will return all records from the Task object that do not have a value in the WhatId field:

1.

Select id, description, Subject from Task where WhatId != NULL

2.

When the data architect uses the query to select values for a process a time out error occurs. What does the data architect need to change to make this query more performant?

- A. Remove description from the requested field set.
- B. Change query to SOSL. ??
- C. Add limit 100 to the query.
- D. Change the where clause to filter by a deterministic defined value.

Correct Answer: D

QUESTION 2

UC is using SF CRM. UC sales managers are complaining about data quality and would like to monitor and measure data quality.

Which 2 solutions should a data architect recommend to monitor and measure data quality?

Choose 2 answers.

- A. Use custom objects and fields to identify issues.
- B. Review data quality reports and dashboards.
- C. Install and run data quality analysis dashboard app
- D. Export data and check for data completeness outside of Salesforce.

Correct Answer: BC

QUESTION 3

Universal Containers (UC) is going through major reorganization of their sales team. This would require changes to a large number of group members and sharing rules. UC's administrator is concerned about long processing time and failure during the process.



What should a Data architect implement to make changes efficiently?

- A. Log a case with salesforce to make sharing rule changes.
- B. Enable Defer Sharing Calculation prior to making sharing rule changes.
- C. Delete old sharing rules and build new sharing rules
- D. Log out all users and make changes to sharing rules.

Correct Answer: B

QUESTION 4

Universal Containers (UC) is a major supplier of office supplies. Some products are produced by UC and some by other manufacturers. Recently, a number of customers have complained that product descriptions on the invoices do not match the descriptions in the online catalog and on some of the order confirmations (e.g., "ballpoint pen" in the catalog and "pen" on the invoice, and item color labels are inconsistent: "what vs. "White" or "blk" vs. "Black"). All product data is consolidated in the company data warehouse and pushed to Salesforce to generate quotes and invoices. The online catalog and webshop is a Salesforce Customer Community solution. What is a correct technique UC should use to solve the data inconsistency?

- A. Change integration to let product master systems update product data directly in Salesforce via the Salesforce API.
- B. Add custom fields to the Product standard object in Salesforce to store data from the different source systems.
- C. Define a data taxonomy for product data and apply the taxonomy to the product data in the data warehouse.
- D. Build Apex Triggers in Salesforce that ensure products have the correct names and labels after data is loaded into salesforce.

Correct Answer: C

QUESTION 5

DreamHouse Realty has a legacy system that captures Branch Offices and Transactions. DreamHouse Realty has 15 Branch Offices. Transactions can relate to any Branch Office. DreamHouse Realty has created hundreds of thousands of Transactions per year.

A Data Architect needs to denormalize this data model into a single Transaction object with a Branch Office picklist.

What are two important considerations for the Data Architect in this scenario? (Choose two.)

- A. Standard list view in-line editing.
- B. Limitations on Org data storage.
- C. Bulk API limitations on picklist fields.
- D. Limitations on master-detail relationships.

Correct Answer: BC



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