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QUESTION 1

NTO would like to retrieve their SF orgs meta data programmatically for backup within a various external. Which API is the best fit for accomplishing this task?

- A. Metadata API
- B. Tooling API
- C. Bulk API in serial mode
- D. SOAP API

Correct Answer: A

QUESTION 2

Universal Containers wants to implement a data -quality process to monitor the data that users are manually entering into the system through the Salesforce UI. Which approach should the architect recommend?

- A. Allow users to import their data using the Salesforce Import tools.
- B. Utilize a 3rd -party solution from the AppExchange for data uploads.
- C. Utilize an app from the AppExchange to create data -quality dashboards.
- D. Use Apex to validate the format of phone numbers and postal codes.

Correct Answer: C

QUESTION 3

A large insurance provider is looking to implement Salesforce. The following exist.

1.
Multiple channel for lead acquisition

2.
Duplication leads across channels

3.
Poor customer experience and higher costs

On analysis, it found that there are duplicate leads that are resulting to mitigate the issues?

- A. Build process is manually search and merge duplicates.
- B. Standard lead information across all channels.



- C. Build a custom solution to identify and merge duplicate leads.
- D. Implement third-party solution to clean and event lead data.
- E. Implement de-duplication strategy to prevent duplicate leads

Correct Answer: BDE

QUESTION 4

UC has a roll-up summary field on Account to calculate the count of contacts associated with an account. During the account load, SF is throwing an "Unable to lock a row" error.

Which solution should a data architect recommend, to resolve the error?

- A. Leverage data loader platform API to load data.
- B. Perform Batch job in parallel mode and reduce Batch size
- C. Perform Batch job in serial mode and reduce batch size
- D. Defer roll-up summary fields calculation during data migration.

Correct Answer: B

QUESTION 5

UC is migrating individual customers (B2C) data from legacy systems to SF. There are millions of customers stored as accounts and contacts in legacy database. Which object model should a data architect configure within SF?

- A. Leverage person account object in Salesforce
- B. Leverage custom person account object in SF
- C. Leverage custom account and contact object in SF
- D. Leverage standard account and contact object in SF

Correct Answer: A

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