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QUESTION 1

UC has a roll-up summary field on Account to calculate the count of contacts associated with an account. During the account load, SF is throwing an "Unable to lock a row" error.

Which solution should a data architect recommend, to resolve the error?

- A. Leverage data loader platform API to load data.
- B. Perform Batch job in parallel mode and reduce Batch size
- C. Perform Batch job in serial mode and reduce batch size
- D. Defer roll-up summary fields calculation during data migration.

Correct Answer: B

QUESTION 2

An architect has been asked by a client to develop a solution that will integrate data and resolve duplicates and discrepancies between Salesforce and one or more external systems. What two factors should the architect take into consideration when deciding whether or not to use a Master Data Management system to achieve this solution?

Choose 2 answers

- A. Whether the systems are cloud -based or on -premise.
- B. Whether or not Salesforce replaced a legacy CRM.
- C. Whether the system of record changes for different tables.
- D. The number of systems that are integrating with each other.

Correct Answer: CD

QUESTION 3

Universal Containers (UC) uses the following Salesforce products:

1.
Sales Cloud for customer management.
2.
Marketing Cloud for marketing.
3.
Einstein Analytics for business reporting.



UC occasionally gets a list of prospects from third-party source as comma-separated values (CSV) files for marketing purposes. Historically, UC would load contact Lead object in Salesforce and sync to Marketing Cloud to send marketing communications. The number of records in the Lead object has grown over time and has been consuming large amounts of storage in Sales Cloud, UC is looking for recommendations to reduce the storage and advice on how to optimize the marketing Cloud to send marketing communications. The number of records in the Lead object has grown over time and has been consuming large amounts of storage in Sales Cloud, UC is looking for recommendations to reduce the storage and advice on how to optimize the marketing process.

What should a data architect recommend to UC in order to immediately avoid storage issues in the future?

- A. Load the CSV files in Einstein Analytics and sync with Marketing Cloud prior to sending marketing communications ;
- B. Load the CSV files in an external database and sync with Marketing Cloud prior to sending marketing communications.
- C. Load the contacts directly to Marketing Cloud and have a reconciliation process to track prospects that are converted to customers.
- D. Continue to use the existing process to use Lead object to sync with Marketing Cloud and delete Lead records from Sales after the sync is complete.

Correct Answer: A

QUESTION 4

Universal Containers (UC) has deployed Salesforce to manage Marketing, Sales, and Support efforts in a multi -system ERP environment After reaching the limits of native reports and dashboards. UC leadership is looking to understand what options can be used to provide more analytical insights. What two approaches should an architect recommend? Choose 2 answers

- A. AppExchange Apps
- B. Wave Analytics
- C. Weekly Snapshots
- D. Setup Audit Trails

Correct Answer: AB

QUESTION 5

Universal Containers has defined a new Data Quality Plan for their Salesforce data and wants to know how they can enforce it throughout the organization. Which two approaches should an architect recommend to enforce this new plan?

Choose 2 answers

- A. Schedule a weekly dashboard displaying records that are missing information to be sent to managers for review.
- B. Use Workflow, Validation Rules, and Force.com code (Apex) to enforce critical business processes.



- C. Schedule reports that will automatically catch duplicates and merge or delete the records every week.
- D. Store all data in an external system and set up an integration to Salesforce for view - only access.

Correct Answer: AB

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