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QUESTION 1

How can an administrator check segment publishing status?

- A. Segments publish summary dashboard
- B. Publish History related list in Activation Record
- C. Segments publish history report
- D. Publish History related list in Segment Record

Correct Answer: BD

QUESTION 2

How can a Marketing Team member get Marketing Cloud Engagement profile attribute into Customer Data Platform?

- A. Map MobileConnect Starter Data Bundle
- B. Map MobilePush Starter Data Bundle
- C. Map Data view ` _EnterpriseAttribute\` to CDP
- D. Map Email Studio Starter Data Bundle

Correct Answer: D

QUESTION 3

Which operator can be used to create a segment for a birthday campaign that is evaluated daily?

- A. Is Birthday
- B. Is this Year
- C. Is Anniversary Of
- D. Is between

Correct Answer: C

QUESTION 4

Which two dependencies need to be removed prior to disconnecting a data source?



- A. Activation Target
- B. Data Stream
- C. Segment
- D. Activation

Correct Answer: BC

QUESTION 5

Which data model defines the complete set of experiences that customers go through when interacting with a company?

- A. Party Data Model
- B. Journey Data Model
- C. Engagement Data Model
- D. Case Data Model

Correct Answer: B

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