



CRT-160^{Q&As}

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QUESTION 1

Which two pieces of criteria need to be met in order for a Pardot user to verify the Salesforce connector? Choose 2 answer:

- A. The user must have an Administrator role in Pardot.
- B. The user must have the administrator pardot credentials.
- C. The user must have the administrator's Salesforce credentials.
- D. The user must have the connectors user's Salesforce credentials.

Correct Answer: BC

QUESTION 2

How many Pardot campaigns can a prospect belong to at one time?

- B. 2
- C. 4
- D. 8

Correct Answer: A

QUESTION 3

How can you set a prospect's first touch campaign?

- A. Using automation rules.
- B. Using completion actions
- C. None of the above
- D. Using segmentation rules.

Correct Answer: B

QUESTION 4

In order for the Salesforce connector to verify, what does the connector user need to enter?

- A. The Administrator's Pardot credential
- B. The Administrator's Salesforce credential



C. The connector user's Salesforce credential

D. The connector user's Pardot credential

Correct Answer: C

QUESTION 5

Which of the following can "unmatch" prospects?

A. Automation Rules

B. Dynamic Lists

C. Segmentation Rules

Correct Answer: B

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