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QUESTION 1

SCENARIO

Clean-Q is a company that offers house-hold and office cleaning services. The company receives requests from consumers via their website and telephone, to book cleaning services. Based on the type and size of service, Clean-Q then contracts individuals that are registered on its resource database - currently managed in-house by Clean-Q IT Support. Because of Clean-Q's business model, resources are contracted as needed instead of permanently employed. The table below indicates some of the personal information Clean-Q requires as part of its business operations:

Category	Types of Personal Information
Customers	Name, address (location), contact information, billing information
Resources (contracted)	Name, contact information, banking details, address

Clean-Q has an internal employee base of about 30 people. A recent privacy compliance exercise has been conducted to align employee data management and human resource functions with applicable data protection regulation. Therefore,

the Clean-Q permanent employee base is not included as part of this scenario.

With an increase in construction work and housing developments, Clean-Q has had an influx of requests for cleaning services. The demand has overwhelmed Clean-Q's traditional supply and demand system that has caused some overlapping bookings.

In a business strategy session held by senior management recently, Clean-Q invited vendors to present potential solutions to their current operational issues. These vendors included Application developers and Cloud-Q's solution providers,

presenting their proposed solutions and platforms.

The Managing Director opted to initiate the process to integrate Clean-Q's operations with a cloud solution (LeadOps) that will provide the following solution one single online platform: A web interface that Clean-Q accesses for the purposes

of resource and customer management. This would entail uploading resource and customer information.

A customer facing web interface that enables customers to register, manage and submit cleaning service requests online.

A resource facing web interface that enables resources to apply and manage their assigned jobs.

An online payment facility for customers to pay for services.

Considering that LeadOps will host/process personal information on behalf of Clean-Q remotely, what is an appropriate next step for Clean-Q senior management to assess LeadOps' appropriateness?

A. Nothing at this stage as the Managing Director has made a decision.



- B. Determine if any Clean-Q competitors currently use LeadOps as a solution.
- C. Obtain a legal opinion from an external law firm on contracts management.
- D. Involve the Information Security team to understand in more detail the types of services and solutions LeadOps is proposing.

Correct Answer: D

Since LeadOps will host/process personal information on behalf of Clean-Q remotely, it is important for Clean-Q's Information Security team to assess the security measures and controls that LeadOps has in place to protect this information. This will help Clean-Q senior management make an informed decision about whether or not to engage LeadOps' services.

QUESTION 2

SCENARIO

Please use the following to answer the next questions:

Your company is launching a new track and trace health app during the outbreak of a virus pandemic in the US. The developers claim the app is based on privacy by design because personal data collected was considered to ensure only necessary data is captured, users are presented with a privacy notice, and they are asked to give consent before data is shared. Users can update their consent after logging into an account, through a dedicated privacy and consent hub. This is accessible through the 'Settings' icon from any app page, then clicking 'My Preferences', and selecting 'Information Sharing and Consent' where the following choices are displayed:

1.
"I consent to receive notifications and infection alerts";
2.
"I consent to receive information on additional features or services, and new products";
3.
"I consent to sharing only my risk result and location information, for exposure and contact tracing purposes";
4.
"I consent to share my data for medical research purposes"; and
5.
"I consent to share my data with healthcare providers affiliated to the company".

For each choice, an ON* or OFF tab is available The default setting is ON for all

Users purchase a virus screening service for US\$29.99 for themselves or others using the app The virus screening service works as follows:

1.
Step 1 A photo of the user's face is taken.



2.

Step 2 The user measures their temperature and adds the reading in the app

3.

Step 3 The user is asked to read sentences so that a voice analysis can detect symptoms

4.

Step 4 The user is asked to answer questions on known symptoms

5.

Step 5 The user can input information on family members (name date of birth, citizenship, home address, phone number, email and relationship).)

The results are displayed as one of the following risk status "Low. "Medium" or "High" if the user is deemed at "Medium" or "High" risk an alert may be sent to other users and the user is invited to seek a medical consultation and diagnostic from a healthcare provider.

A user's risk status also feeds a world map for contact tracing purposes, where users are able to check if they have been or are in close proximity of an infected person. If a user has come in contact with another individual classified as "medium" or "high" risk an instant notification also alerts the user of this. The app collects location trails of every user to monitor locations visited by an infected individual. Location is collected using the phone's GPS functionality, whether the app is in use or not however, the exact location of the user is "blurred" for privacy reasons. Users can only see on the map circles.

Which technology is best suited for the contact tracing feature of the app?

- A. Bluetooth
- B. Deep learning
- C. Near Field Communication (NFC)
- D. Radio-Frequency Identification (RFID)

Correct Answer: A

Bluetooth technology can enable devices to communicate with each other over short distances. This makes it well-suited for contact tracing applications where proximity between individuals needs to be detected. Deep learning (option B), Near Field Communication (NFC) (option C), and Radio-Frequency Identification (RFID) (option D) are technologies that could also have potential uses in a contact tracing app but may not be as well-suited as Bluetooth.

QUESTION 3

A credit card with the last few numbers visible is an example of what?

- A. Masking data
- B. Synthetic data
- C. Sighting controls.



D. Partial encryption

Correct Answer: A

Reference: <https://money.stackexchange.com/questions/98951/credit-card-number-masking-good-practices-rules-law-regulations>

QUESTION 4

What is the best way to protect privacy on a geographic information system (GIS)?

- A. Limiting the data provided to the system.
- B. Using a wireless encryption protocol.
- C. Scrambling location information.
- D. Using a firewall.

Correct Answer: C

This method involves obfuscating or altering location data to prevent easy identification.

Techniques include adding noise, aggregating data, or using differential privacy.

Scrambling enhances privacy while maintaining data utility.

Reference:

https://www.researchgate.net/publication/2873114_Protecting_Personal_Privacy_in_Using_Geographic_Information_Systems

QUESTION 5

When deploying a consumer gadget that incorporates speech recognition, where is the speech generally best processed, from a privacy by design perspective?

- A. Within the subject's jurisdiction
- B. On the remote server
- C. On the local device
- D. In the cloud

Correct Answer: C