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QUESTION 1

Data oriented strategies Include which of the following?

A. Minimize. Separate, Abstract, Hide.

B. Inform, Control, Enforce, Demonstrate.

C. Encryption, Hashing, Obfuscation, Randomization.

D. Consent. Contract, Legal Obligation, Legitimate interests.

Correct Answer: A

data oriented strategies include minimizing the amount of personal data collected and processed (Minimize), separating personal data from other data (Separate), abstracting personal data so that it is less identifiable (Abstract), and hiding personal data so that it is not easily accessible (Hide).

QUESTION 2

SCENARIO

Please use the following to answer the next question:

Light Blue Health (LBH) is a healthcare technology company developing a new web and mobile application that collects personal health information from electronic patient health records. The application will use machine learning to recommend potential medical treatments and medications based on information collected from anonymized electronic health records. Patient users may also share health data collected from other mobile apps with the LBH app.

The application requires consent from the patient before importing electronic health records into the application and sharing it with their authorized physicians or healthcare provider. The patient can then review and share the recommended treatments with their physicians securely through the app. The patient user may also share location data and upload photos in the app. The patient user may also share location data and upload photos in the app for a healthcare provider to review along with the health record. The patient may also delegate access to the app.

LBH\\'s privacy team meets with the Application development and Security teams, as well as key business stakeholders on a periodic basis. LBH also implements Privacy by Design (PbD) into the application development process.

The Privacy Team is conducting a Privacy Impact Assessment (PIA) to evaluate privacy risks during development of the application. The team must assess whether the application is collecting descriptive, demographic or any other user related data from the electronic health records that are not needed for the purposes of the application. The team is also reviewing whether the application may collect additional personal data for purposes for which the user did not provide consent.

What is the best way to ensure that the application only collects personal data that is needed to fulfill its primary purpose of providing potential medical and healthcare recommendations?

A. Obtain consent before using personal health information for data analytics purposes.

B. Provide the user with an option to select which personal data the application may collect.

C. Disclose what personal data the application the collecting in the company Privacy Policy posted online.

D. Document each personal category collected by the app and ensure it maps to an app function or feature.

Correct Answer: D

By documenting each personal data category collected by the app and ensuring that it maps to an app function or feature, Light Blue Health can help ensure that only necessary data is collected. This can help prevent over-collection of personal data and increase transparency about how user data is used.

QUESTION 3

What privacy risk is NOT mitigated by the use of encrypted computation to target and serve online ads?

A. The ad being served to the user may not be relevant.

B. The user\\'s sensitive personal information is used to display targeted ads.

C. The personal information used to target ads can be discerned by the server.

D. The user\\'s information can be leaked to an advertiser through weak de-identification techniques.

Correct Answer: D

QUESTION 4

How should the sharing of information within an organization be documented?

A. With a binding contract.

B. With a data flow diagram.

C. With a disclosure statement.

D. With a memorandum of agreement.

Correct Answer: C

QUESTION 5

Value sensitive design focuses on which of the following?

A. Quality and benefit.

B. Ethics and morality.

C. Confidentiality and integrity.

D. Consent and human rights.

Correct Answer: B

Value sensitive design (VSD) is a theoretically grounded approach to the design of technology that accounts for human

values in a principled and comprehensive manner1. It brings human values to the forefront of the technical design process2.

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