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QUESTION 1

SCENARIO

Please use the following to answer the next question:

A US-based startup company is selling a new gaming application. One day, the CEO of the company receives an urgent letter from a prominent EU-based retail partner. Triggered by an unresolved complaint lodged by an EU resident, the

letter describes an ongoing investigation by a supervisory authority into the retailer's data handling practices.

The complainant accuses the retailer of improperly disclosing her personal data, without consent, to parties in the United States. Further, the complainant accuses the EU-based retailer of failing to respond to her withdrawal of consent and request for erasure of her personal data. Your organization, the US-based startup company, was never informed of this request for erasure by the EU-based retail partner. The supervisory authority investigating the complaint has threatened the suspension of data flows if the parties involved do not cooperate with the investigation. The letter closes with an urgent request: "Please act immediately by identifying all personal data received from our company."

This is an important partnership. Company executives know that its biggest fans come from Western Europe; and this retailer is primarily responsible for the startup's rapid market penetration.

As the Company's data privacy leader, you are sensitive to the criticality of the relationship with the retailer.

Upon review, the data privacy leader discovers that the Company's documented data inventory is obsolete. What is the data privacy leader's next best source of information to aid the investigation?

- A. Reports on recent purchase histories
- B. Database schemas held by the retailer
- C. Lists of all customers, sorted by country
- D. Interviews with key marketing personnel

Correct Answer: C

QUESTION 2

Which of the following types of information would an organization generally NOT be required to disclose to law enforcement?

- A. Information about medication errors under the Food, Drug and Cosmetic Act
- B. Money laundering information under the Bank Secrecy Act of 1970
- C. Information about workplace injuries under OSHA requirements
- D. Personal health information under the HIPAA Privacy Rule

Correct Answer: D



QUESTION 3

The FTC often negotiates consent decrees with companies found to be in violation of privacy principles. How does this benefit both parties involved?

- A. It standardizes the amount of fines.
- B. It simplifies the audit requirements.
- C. It avoids potentially harmful publicity.
- D. It spares the expense of going to trial.

Correct Answer: C

QUESTION 4

Which of the following best describes what a "private right of action" is?

- A. The right of individuals to keep their information private.
- B. The right of individuals to submit a request to access their information.
- C. The right of individuals harmed by data processing to have their information deleted.
- D. The right of individuals harmed by a violation of a law to file a lawsuit against the violation.

Correct Answer: D

Reference: <https://iapp.org/resources/article/private-right-of-action/>

QUESTION 5

The Cable Communications Policy Act of 1984 requires which activity?

- A. Delivery of an annual notice detailing how subscriber information is to be used
- B. Destruction of personal information a maximum of six months after it is no longer needed
- C. Notice to subscribers of any investigation involving unauthorized reception of cable services
- D. Obtaining subscriber consent for disseminating any personal information necessary to render cable services

Correct Answer: C

Reference: <https://www.fcc.gov/media/engineering/cable-television>