



# CIPP-US<sup>Q&As</sup>

Certified Information Privacy Professional/United States (CIPP/US)

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### QUESTION 1

California's SB 1386 was the first law of its type in the United States to do what?

- A. Require commercial entities to disclose a security data breach concerning personal information about the state's residents
- B. Require notification of non-California residents of a breach that occurred in California
- C. Require encryption of sensitive information stored on servers that are Internet connected
- D. Require state attorney general enforcement of federal regulations against unfair and deceptive trade practices

Correct Answer: A

Reference: <https://corporate.findlaw.com/law-library/california-raises-the-bar-on-data-security-and-privacy.html>

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### QUESTION 2

Which federal law or regulation preempts state law?

- A. Health Insurance Portability and Accountability Act
- B. Controlling the Assault of Non-Solicited Pornography and Marketing Act
- C. Telemarketing Sales Rule
- D. Electronic Communications Privacy Act of 1986

Correct Answer: B

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### QUESTION 3

#### SCENARIO

Please use the following to answer the next question:

A US-based startup company is selling a new gaming application. One day, the CEO of the company receives an urgent letter from a prominent EU-based retail partner. Triggered by an unresolved complaint lodged by an EU resident, the

letter describes an ongoing investigation by a supervisory authority into the retailer's data handling practices.

The complainant accuses the retailer of improperly disclosing her personal data, without consent, to parties in the United States. Further, the complainant accuses the EU-based retailer of failing to respond to her withdrawal of consent and request for erasure of her personal data. Your organization, the US-based startup company, was never informed of this request for erasure by the EU-based retail partner. The supervisory authority investigating the complaint has threatened the suspension of data flows if the parties involved do not cooperate with the investigation. The letter closes with an urgent request: "Please act immediately by identifying all personal data received from our company."



This is an important partnership. Company executives know that its biggest fans come from Western Europe; and this retailer is primarily responsible for the startup's rapid market penetration.

As the Company's data privacy leader, you are sensitive to the criticality of the relationship with the retailer.

Upon review, the data privacy leader discovers that the Company's documented data inventory is obsolete. What is the data privacy leader's next best source of information to aid the investigation?

- A. Reports on recent purchase histories
- B. Database schemas held by the retailer
- C. Lists of all customers, sorted by country
- D. Interviews with key marketing personnel

Correct Answer: C

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#### QUESTION 4

Which of the following best describes what a "private right of action" is?

- A. The right of individuals to keep their information private.
- B. The right of individuals to submit a request to access their information.
- C. The right of individuals harmed by data processing to have their information deleted.
- D. The right of individuals harmed by a violation of a law to file a lawsuit against the violation.

Correct Answer: D

Reference: <https://iapp.org/resources/article/private-right-of-action/>

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#### QUESTION 5

If an organization maintains data classified as high sensitivity in the same system as data classified as low sensitivity, which of the following is the most likely outcome?

- A. The organization will still be in compliance with most sector-specific privacy and security laws.
- B. The impact of an organizational data breach will be more severe than if the data had been segregated.
- C. Temporary employees will be able to find the data necessary to fulfill their responsibilities.
- D. The organization will be able to address legal discovery requests efficiently without producing more information than necessary.

Correct Answer: B

Answer: B "Holding all data in one system can increase the consequences of a single breach" Excerpt From: "IAPP\_US\_TB\_US-Private-Sector-Privacy-3E\_1.0." Apple Books.



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