

CIPP-EQ&As

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QUESTION 1

Which mechanism, new to the GDPR, now allows for the possibility of personal data transfers to third countries under Article 42?

- A. Approved certifications.
- B. Binding corporate rules.
- C. Law enforcement requests.
- D. Standard contractual clauses.

Correct Answer: A

Reference: https://www.anonos.com/gdpr-chapter-5-transfers-of-personal-data-to-third- countries-or- international-organisations

QUESTION 2

Please use the following to answer the next question:

WonderkKids provides an online booking service for childcare. Wonderkids is based in France, but hosts its website through a company in Switzerland. As part of their service, WonderKids will pass all personal data provided to them to the childcare provider booked through their system. The type of personal data collected on the website includes the name of the person booking the childcare, address and contact details, as well as information about the children to be cared for including name, age, gender and health information. The privacy statement on Wonderkids\\' website states the following:

"WonderkKids provides the information you disclose to us through this website to your childcare provider for scheduling and health and safety reasons. We may also use your and your child\\'s personal information for our own legitimate business purposes and we employ a third-party website hosting company located in Switzerland to store the data. Any data stored on equipment located in Switzerland meets the European Commission provisions for guaranteeing adequate safeguards for you and your child\\'s personal information. We will only share you and your child\\'s personal information with businesses that we see as adding real value to you. By providing us with any personal data, you consent to its transfer to affiliated businesses and to send you promotional offers."

"We may retain you and your child\\'s personal information for no more than 28 days, at which point the data will be depersonalized, unless your personal information is being used for a legitimate business purpose beyond 28 days where it may be retained for up to 2 years."

"We are processing you and your child\\'s personal information with your consent. If you choose not to provide certain information to us, you may not be able to use our services. You have the right to: request access to you and your child\\'s personal information; rectify or erase you or your child\\'s personal information; the right to correction or erasure of you and/or your child\\'s personal information; object to any processing of you and your child\\'s personal information. You also have the right to complain to the supervisory authority about our data processing activities."

What direct marketing information can WonderKids send by email without prior consent of the person booking the childcare?

- A. No marketing information at all.
- B. Any marketing information at all.



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- C. Marketing information related to other business operations of WonderKids.
- D. Marketing information for products or services similar to those purchased from WonderKids.

Correct Answer: C

QUESTION 3

Which marketing-related activity is least likely to be covered by the provisions of Privacy and Electronic Communications Regulations (Directive 2002/58/EC)?

- A. Advertisements passively displayed on a website.
- B. The use of cookies to collect data about an individual.
- C. A text message to individuals from a company offering concert tickets for sale.
- D. An email from a retail outlet promoting a sale to one of their previous customer.

Correct Answer: A

QUESTION 4

SCENARIO

Please use the following to answer the next question:

Building Block Inc. is a multinational company, headquartered in Chicago with offices throughout the United States, Asia, and Europe (including Germany, Italy, France and Portugal). Last year the company was the victim of a phishing attack that resulted in a significant data breach. The executive board, in coordination with the general manager, their Privacy Office and the Information Security team, resolved to adopt additional security measures. These included training awareness programs, a cybersecurity audit, and use of a new software tool called SecurityScan, which scans employees\\' computers to see if they have software that is no longer being supported by a vendor and therefore not getting security updates. However, this software also provides other features, including the monitoring of employees\\' computers.

Since these measures would potentially impact employees, Building Block\\'s Privacy Office decided to issue a general notice to all employees indicating that the company will implement a series of initiatives to enhance information security and prevent future data breaches.

After the implementation of these measures, server performance decreased. The general manager instructed the Security team on how to use SecurityScan to monitor employees\\' computers activity and their location. During these activities, the Information Security team discovered that one employee from Italy was daily connecting to a video library of movies, and another one from Germany worked remotely without authorization. The Security team reported these incidents to the Privacy Office and the general manager. In their report, the team concluded that the employee from Italy was the reason why the server performance decreased.

Due to the seriousness of these infringements, the company decided to apply disciplinary measures to both employees, since the security and privacy policy of the company prohibited employees from installing software on the company\\'s computers, and from working remotely without authorization.



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In addition to notifying employees about the purpose of the monitoring, the potential uses of their data and their privacy rights, what information should Building Block have provided them before implementing the security measures?

- A. Information about what is specified in the employment contract.
- B. Information about who employees should contact with any queries.
- C. Information about how providing consent could affect them as employees.
- D. Information about how the measures are in the best interests of the company.

Correct Answer: A

QUESTION 5

Which judicial body makes decisions on actions taken by individuals wishing to enforce their rights under EU law?

- A. Court of Auditors
- B. Court of Justice of European Union
- C. European Court of Human Rights
- D. European Data Protection Board

Correct Answer: B

Reference: https://europa.eu/european-union/about-eu/institutions-bodies/court-justice_en

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