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QUESTION 1

What is one reason the European Union has enacted more comprehensive privacy laws than the United States?

- A. To ensure adequate enforcement of existing laws.
- B. To ensure there is adequate funding for enforcement.
- C. To allow separate industries to set privacy standards.
- D. To allow the free movement of data between member countries.

Correct Answer: D

QUESTION 2

What is one obligation that the General Data Protection Regulation (GDPR) imposes on data processors?

- A. To honor all data access requests from data subjects.
- B. To inform data subjects about the identity and contact details of the controller.
- C. To implement appropriate technical and organizational measures that ensure an appropriate level of security.
- D. To carry out data protection impact assessments in cases where processing is likely to result in high risk to the rights and freedoms of individuals.

Correct Answer: D

Reference: <https://www.whitecase.com/publications/article/chapter-12-impact-assessments-dpos-and-codes-conduct-unlocking-eu-general-data>

QUESTION 3

SCENARIO

Please use the following to answer the next question:

Your organization, the Chicago (U.S.)-based Society for Urban Greenspace, has used the same vendor to operate all aspects of an online store for several years. As a small nonprofit, the Society cannot afford the higher-priced options, but

you have been relatively satisfied with this budget vendor, Shopping Cart Saver (SCS). Yes, there have been some issues. Twice, people who purchased items from the store have had their credit card information used fraudulently

subsequent to transactions on your site, but in neither case did the investigation reveal with certainty that the Society's store had been hacked. The thefts could have been employee-related.

Just as disconcerting was an incident where the organization discovered that SCS had sold information it had collected from customers to third parties. However, as Jason Roland, your SCS account representative, points out, it took only a



phone call from you to clarify expectations and the “misunderstanding” has not occurred again.

As an information-technology program manager with the Society, the role of the privacy professional is only one of many you play. In all matters, however, you must consider the financial bottom line. While these problems with privacy

protection have been significant, the additional revenues of sales of items such as shirts and coffee cups from the store have been significant. The Society’s operating budget is slim, and all sources of revenue are essential.

Now a new challenge has arisen. Jason called to say that starting in two weeks, the customer data from the store would now be stored on a data cloud. “The good news,” he says, “is that we have found a low-cost provider in Finland, where

the data would also be held. So, while there may be a small charge to pass through to you, it won’t be exorbitant, especially considering the advantages of a cloud.”

You begin to research and discover that a number of the leading cloud service providers have signed a letter of intent to work together on shared conventions and technologies for privacy protection. You make a note to find out if Jason’s

Finnish provider is signing on.

If the vendor’s actions raise concerns about privacy protection, what action should you take first?

- A. Review the vendor selection process to see what may have been overlooked.
- B. Convene the privacy team to discuss your suspicions.
- C. Investigate to ensure that customer data is secure.
- D. Phone the vendor to share your concerns.

Correct Answer: D

QUESTION 4

What is the name for the privacy strategy model that describes delegated decision making?

- A. De-centralized.
- B. De-functionalized.
- C. Hybrid.
- D. Matrix.

Correct Answer: A

QUESTION 5

Which privacy principles and guidelines helped form the basis for the EU Data Protection Directive and The General Data Protection Regulation (GDPR)?



- A. Canadian Standards Association Privacy Code (CSA).
- B. The European Telecommunications Standards Institute (ETSI).
- C. The Asia Pacific Economic Cooperation Privacy Framework (APEC).
- D. The Organization for Economic Cooperation and Development (OECD).

Correct Answer: D

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