



VCE & PDF

PassApply.com

<https://www.passapply.com/cimapro15-e03-x1-eng.html>

2024 Latest passapply CIMAPRO15-E03-X1-ENG PDF and VCE dumps

Download

# CIMAPRO15-E03-X1-ENG<sup>Q&As</sup>

E3 - Strategic Management Question Tutorial

**Pass CIMA CIMAPRO15-E03-X1-ENG Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/cimapro15-e03-x1-eng.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by CIMA  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

ABC is an independent training provider in Country F. It provides training in business related subjects to a wide range of corporate customers. All of its tutors must possess a nationally accredited training qualification before being allowed to teach and all of its courses follow nationally accredited programmes which are externally monitored. This is considered to be a critical aspect of its business reputation.

ABC has one major competitor, XYZ, within Country F. XYZ offers similar courses to ABC but its tutors do not have to have an accredited training qualification and its courses do not follow the national accredited programmes. The style and content of courses varies significantly between XYZ's centers.

There are a number of universities which offer nationally accredited courses within Country F. ABC does not consider these as competitors because typically they attract students wishing to undertake degree courses. The average university pass rate for nationally accredited programmes is currently higher than ABC's.

Which of the following types of benchmarking would be most useful for ABC?

- A. Process
- B. Internal
- C. Competitor
- D. Strategic

Correct Answer: D

---

### QUESTION 2

DDD is a business which sells entertainment products and now wants to move to a position where it uses e-business as a fundamental part of its business strategy. Which of the following benefits would result from DDD's use of e-business? (Choose all that apply.)

- A. Cost reductions because of lower overheads and cheaper procurement.
- B. Better control of information through monitoring website activity.
- C. Easier access to loan finance.
- D. An increased use of tacit knowledge.
- E. A reduction in labour turnover and higher morale.
- F. Increased online revenues.

Correct Answer: AF

---

### QUESTION 3

Directors have a duty to shareholders and other stakeholders and are required to promote the success of the company.



Which THREE of the following are valid roles and responsibilities of directors? (Choose three.)

- A. To be responsible for keeping all external stakeholders satisfied.
- B. To have regard for the interests of the company's employees.
- C. To focus only on maximizing company profits.
- D. To consider the likely consequences of any decision in the long term.
- E. To avoid conflicts of interest and of duties.

Correct Answer: BDE

---

#### QUESTION 4

Which TWO of the following are advantages to an organization of using non-financial performance measures, rather than financial performance measures? (Choose two.)

- A. They are less expensive to measure than financial performance measures.
- B. They present a wider view of organizational performance than financial performance measures.
- C. They are less subjective than financial performance measures.
- D. They are not distorted by inflation.
- E. They are easier to measure than financial performance measures.

Correct Answer: BC

---

#### QUESTION 5

You work as a Management Accountant for GHJ, a company that includes commitments to 'sustainability' in its mission statement.

Which THREE of the following are contributions that you, as Management Accountant, could make towards the achievement of this part of the company's mission statement? (Choose three.)

- A. Project evaluations that include the externalities as well as the cash costs.
- B. Providing financial information with all non-recurring expenditures and incomes removed.
- C. Ensuring the organization adopts the lowest cost technologies and suppliers.
- D. Integrated reporting of the triple bottom line of Profits, People and Planet.
- E. Measures of organization's use of non-renewable resources and environmental emissions.

Correct Answer: ADE

---



VCE & PDF

PassApply.com

<https://www.passapply.com/cimapro15-e03-x1-eng.html>

2024 Latest passapply CIMAPRO15-E03-X1-ENG PDF and VCE dumps

Download

---

[Latest  
CIMAPRO15-E03-X1-ENG  
Dumps](#)

[CIMAPRO15-E03-X1-ENG  
PDF Dumps](#)

[CIMAPRO15-E03-X1-ENG  
Practice Test](#)