



CBM^{Q&As}

Certified Business Manager

Pass APBM CBM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/cbm.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by APBM
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

A field that focus on the total organization rather than the individual worker, delineating the management functions of planning, organizing, commanding, coordinating, and controlling is known as:

- A. Unity of command
- B. Administrative principle
- C. Managerial fist
- D. Decision-making process

Correct Answer: B

QUESTION 2

Characteristic that a person must have to do a job successfully is known as:

- A. Intelligence criterion
- B. Selection criterion
- C. Job performance tactics
- D. Skills of service

Correct Answer: B

QUESTION 3

Which of the following is NOT the management and planning tool?

- A. Affinity diagrams
- B. Tree diagrams
- C. Process decision program charts
- D. Product manufacturing flow charts

Correct Answer: D

QUESTION 4

What represents an opportunity for a company and its brands to directly target communications toward



narrow, but highly desirable, audiences?

- A. strategic marketing
- B. sponsorship marketing
- C. target marketing
- D. advertising marketing

Correct Answer: B

QUESTION 5

A contingency approach to leadership specifying that the leader's responsibility is to increase subordinates' motivation by clarifying the behaviors necessary for task accomplishment and rewards is called:

- A. Path-goal theory
- B. Seek-goal theory
- C. Leader behavior theory
- D. None of the above

Correct Answer: A

[CBM Practice Test](#)

[CBM Study Guide](#)

[CBM Braindumps](#)