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QUESTION 1

has a wide span, is horizontally dispersed, and has fewer hierarchical levels.

- A. Tall structure
- B. Centralized structure
- C. Flat structure
- D. Decentralized structure

Correct Answer: C

QUESTION 2

New product development (NPD) managers recommended that NPD project success be measured using which item?

- A. financial success
- B. technical performance success
- C. market share
- D. All of the above

Correct Answer: D

QUESTION 3

If earnings are poor and stockholders are dissatisfied, an outside group might solicit the proxies in an effort to overthrow management and take control of the business, this is known as:

- A. Poor Proxy
- B. Proxy fight
- C. Scrap proxy
- D. stand-up fight Proxy

Correct Answer: B

QUESTION 4

What is obtained by spreading the costs of distribution over a large quantity of products or over a wide variety of products?

- A. Transaction efficiency



- B. Economies of scale and scope
- C. Division of labor
- D. Discrepancies in place

Correct Answer: B

QUESTION 5

The filing of the articles of incorporation is generally conclusive proof of proper incorporation in:

- A. Statutory approach
- B. Common Law approach
- C. Publicly-held approach
- D. Parent-subsidiary approach

Correct Answer: A

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