



# C\_TCRM20\_73<sup>Q&As</sup>

SAP Certified Application Associate - CRM Foundation with SAP CRM  
7.0 EhP3

**Pass SAP C\_TCRM20\_73 Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

[https://www.passapply.com/c\\_tcrm20\\_73.html](https://www.passapply.com/c_tcrm20_73.html)

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by SAP Official  
Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

What could MDM assist with?

There are 2 correct answers to this question.

Response:

- A. Harmonizing product data.
- B. Configuration the IMG in multiple source system.
- C. Handling duplicate customer records.
- D. Handling multiple ABAP lines of code.

Correct Answer: AC

---

### QUESTION 2

Your customer is discussing a hierarchically structured marketing project in SAP CRM. The customer makes the following statements, with which of these do you agree?

Please choose the correct answer.

Response:

- A. Marketing plans focus on the operative level, whereas Campaigns focus on the strategic level.
- B. It is possible to create a campaign without assignment to a marketing plan.
- C. Target groups have to be assigned on marketing plan level.
- D. Target groups are assigned to a (Only One) Profile or a Profile set and not directly to the marketing plan.

Correct Answer: B

---

### QUESTION 3

Which of the following statement is correct for SAP CRM Product Master?

There are 2 correct answers to this question.

Response:

- A. One product can have one relationship only.
- B. Competitor product can be maintained in SAP CRM.
- C. Additional data that is maintained under CRM data using set types and attributes can be replicated to SAP ECC via middleware.



D. You can maintain your own categories and hierarchies in CRM.

Correct Answer: BD

---

#### QUESTION 4

Which of the following are examples of business transactions in SAP CRM?

There are 3 correct answers to this question.

Response:

- A. Appointments/meetings
- B. Campaigns
- C. Call lists
- D. Rebate agreements
- E. Service confirmations

Correct Answer: ADE

---

#### QUESTION 5

There are standard tasks performed by the Interaction Center Manager. Which of the following activities can be related to the Interaction Center manager?

Please choose the correct answer.

Response:

- A. Rule policy creation.
- B. SLA definition.
- C. Script forwarding.
- D. User rules creation

Correct Answer: A

---

[C\\_TCRM20\\_73 VCE  
Dumps](#)

[C\\_TCRM20\\_73 Practice  
Test](#)

[C\\_TCRM20\\_73 Study  
Guide](#)