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QUESTION 1

Your sales organization has requested a solution to optimize sales productivity during car travel including: Voice controlled tasks list and customer visit documentation via voice. Proactive information about customer issues. Which of the following BTP offerings are recommended to extend SAP Sales Cloud to implement this solution?

- A. SAP Conversational AI
- B. SAP Data Quality Management
- C. SAP BTP, Kyma runtime
- D. Service Ticket Intelligence

Correct Answer: A

QUESTION 2

Which of the following is a feature of SAP Master Data Integration?

- A. Data consolidation
- B. Data distribution
- C. Central data governance
- D. Data quality management

Correct Answer: B

QUESTION 3

Which of the following statements apply to side-by-side extensibility? Note: There are 3 correct answers to this question.

- A. Multiple programming languages can be used within a single extensibility object.
- B. Communication with SAP core applications is possible via APIs or business events.
- C. Side-by-side extensions create additional load on the core application.
- D. All side-by-side extensions are technically implemented outside the core of SAP Customer Experience solutions.
- E. Remote communication between the extension and the extended application is required.

Correct Answer: ABE

QUESTION 4



What functions can you perform with IdentitySync? Note: There are 3 correct answers to this question.

- A. Transfer users from one CDC site to another.
- B. Take all the permission-based social and profile identity information stored in SAP Customer Data Cloud and channel it into another platform.
- C. Send a welcome e-mail to new customers.
- D. Get up-to-date data from a third-party platform and update or create CDC user profiles.
- E. Connect in a relational database and execute SQL statements.

Correct Answer: ABD

QUESTION 5

You want to enhance a specific standard business context in SAP Marketing Cloud. Which in-app features are available for enhancements? Note: There are 2 correct answers to this question.

- A. Append new structure into an SAP standard table.
- B. Add custom fields to the SAP standard fields.
- C. Create custom logic to enhance SAP standard logic.
- D. Create a new UI as an SAP Fiori app.

Correct Answer: BC

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