



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which SAP Customer Data Platform concept directly relates to data privacy enforcement?

- A. Processing purpose
- B. Contextual Customer Profile
- C. Unified Customer Profile
- D. Application library

Correct Answer: A

QUESTION 2

What is the purpose of the Connector Studio?

- A. It enables creation of templates for source/destination REST API applications.
- B. It enables creation of ETL jobs and data pipelines for data ingestion.
- C. It enables creation of CX Flows and Journeys for new customers.
- D. It enables creation of Matching Rules for joining different pieces of customer data.

Correct Answer: A

QUESTION 3

Which matching rules does SAP Customer Data Platform preconfigure for both the Contextual Profile view and the Unified Profile view? Note: There are 3 correct answers to this question.

- A. CRM ID
- B. CDC ID
- C. C4C ID
- D. CIAM ID
- E. Master Data ID

Correct Answer: ADE

QUESTION 4

What are the three core pillars of SAP Customer Data Platform? Note: There are 3 correct answers to this question.



- A. Unify
- B. Activate
- C. Optimize
- D. Modulate
- E. Respect

Correct Answer: ABC

QUESTION 5

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

- A. By using Sum segment
- B. By using Sum activity indicator
- C. By using Sum reduce array
- D. By using Sum group

Correct Answer: B

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