



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following merge rules must be defined at attribute level? Note: There are 2 correct answers to this question.

- A. Decide what to do if a data conflict occurs for an identifier attribute
- B. Decide whether to override existing data, based on the quality of the incoming and existing data
- C. Decide whether more than one value can be saved for an attribute
- D. Decide whether to concatenate the incoming value with the existing value of the same attribute

Correct Answer: AC

QUESTION 2

A known customer buys a TV that is delivered late. SAP Customer Data Platform is configured to ingest the customer data for late deliveries so that the business can react and keep good customer satisfaction metrics. Which type of customer profile is best to use in this scenario?

- A. Single Customer Profile
- B. Master Customer Profile
- C. Contextual Customer Profile
- D. Unified Customer Profile

Correct Answer: C

QUESTION 3

What actions can you perform on a segment? Note: There are 2 correct answers to this question.

- A. Activate
- B. Delete
- C. Clone
- D. Schedule

Correct Answer: AB

QUESTION 4

What would you use activity indicators as building blocks for? Note: There are 3 correct answers to this question.



- A. Activities
- B. Actions
- C. Segments
- D. CX flows
- E. Extensions

Correct Answer: ACD

QUESTION 5

Which of the following methods are supported in SAP Customer Data Platform to create the action model? Note: There are 2 correct answers to this question.

- A. Adding nodes and assigning their attributes via the REST API
- B. Manually adding nodes and assigning their attributes in the console
- C. Dragging and dropping a JSON file that contains the schema structure onto the canvas
- D. Dragging and dropping a CSV file that contains the schema structure onto the canvas

Correct Answer: BC

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