

C_C4H630_21QQ&As

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What is the purpose of the Connector Studio?

- A. It enables creation of templates for source/destination REST API applications.
- B. It enables creation of ETL jobs and data pipelines for data ingestion.
- C. It enables creation of CX Flows and Journeys for new customers.
- D. It enables creation of Matching Rules for joining different pieces of customer data.

Correct Answer: A

QUESTION 2

Which functionalities are always used when ingesting customer data into SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. Segments
- B. Events
- C. Source Applications
- D. Audiences

Correct Answer: BC

QUESTION 3

You are importing primary customer residential address data into SAP Customer Data Platform. What is the recommended type of schema to model it?

- A. Profile
- B. Accounts
- C. Data store
- D. Activity

Correct Answer: A

QUESTION 4

What can you do in Tech Tool Box? Note: There are 3 correct answers to this question.



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- A. Provision workspaces
- B. Browse and search logs
- C. Reset business units
- D. Add business units
- E. Create export jobs

Correct Answer: ABC

QUESTION 5

You are using predictive indicators to configure predictive models and view results. What types of models can you design? Note: There are 3 correct answers to this question.

- A. Predict actions for groups.
- B. Predict events for groups.
- C. Predict churn probabilities for groups.
- D. Predict churn probabilities for profiles.
- E. Predict customer lifetime value for profiles.\W EXACTPREP" #1 Certification Exam Roadmap

Correct Answer: CDE

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