



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

- A. Yes
- B. 1
- C. Granted
- D. Allowed

Correct Answer: C

QUESTION 2

Which statements describe preconfigured matching rules? Note: There are 2 correct answers to this question.

- A. The Unified Customer Profile rules can be edited and re-ordered, but not deleted.
- B. The Contextual Profile rules cannot be edited or re-ordered.
- C. The Unified Customer Profile rules can be edited, re-ordered and deleted.
- D. The Contextual Profile rules cannot be edited, but can be re-ordered.

Correct Answer: AB

QUESTION 3

You are importing orders into SAP Customer Data Platform. What is the recommended type of schema to model it?

- A. Activity
- B. Account
- C. Event
- D. Profile

Correct Answer: A

QUESTION 4

What actions can you perform on a segment? Note: There are 2 correct answers to this question.



- A. Activate
- B. Delete
- C. Clone
- D. Schedule

Correct Answer: AB

QUESTION 5

Which of the following is always required to create a segment?

- A. Activity indicator
- B. Profile data
- C. Activity schema
- D. Audience

Correct Answer: B

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