



# C\_C4H630\_21<sup>Q&As</sup>

SAP Certified Development Associate - SAP Customer Data Platform

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#### QUESTION 1

Which tab in the customer dashboard shows the segments of the customer profile?

- A. Overview
- B. Details
- C. Trust
- D. Activities

Correct Answer: A

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#### QUESTION 2

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

- A. The customer profile name is only visible in the Unified Customer Profile view.
- B. The customer profile name is generated from the identifier cookie ID.
- C. The customer profile is missing first and last name.
- D. The customer profile does not have CIAM ID maintained.

Correct Answer: C

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#### QUESTION 3

What query syntax do you use for searching customers belonging to a segment using REST API?

- A. `select * from profile where segments.=`
- B. `select * from profile where having(segments, (Segments.name = and segments.value=))`
- C. `select * from profile where attributes.=`
- D. `select * from profile where having(segments, (attributes.segment= and attributes.value=))`

Correct Answer: C

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#### QUESTION 4

Which metadata fields are supported by the event model? Note: There are 2 correct answers to this question.



- A. Signature Verifier
- B. Deduplication Identifier
- C. System Source
- D. Timestamp

Correct Answer: BD

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#### QUESTION 5

Why does SAP Customer Data Platform provide two views of the customer?

- A. To provide the right profile for every customer experience use-case
- B. To provide customer activities in one view and profile data in another
- C. To provide one unified customer profile with two different processing purposes
- D. To provide one profile for marketing and another for personalization

Correct Answer: D

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