



# C\_C4H630\_21<sup>Q&As</sup>

SAP Certified Development Associate - SAP Customer Data Platform

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### QUESTION 1

You want to provide user access to the SAP Customer Data Platform console using the administration features in the console. How can you do this? Note: There are 2 correct answers to this question.

- A. By calling a REST API
- B. By supplying the correct OIDC Provider configuration
- C. By providing the correct Universe SAML Login configuration
- D. By using the Admin Users functionality

Correct Answer: CD

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### QUESTION 2

A known customer buys a TV that is delivered late. SAP Customer Data Platform is configured to ingest the customer data for late deliveries so that the business can react and keep good customer satisfaction metrics. Which type of customer profile is best to use in this scenario?

- A. Single Customer Profile
- B. Master Customer Profile
- C. Contextual Customer Profile
- D. Unified Customer Profile

Correct Answer: C

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### QUESTION 3

How would you ingest data from the database published with the JDBC interface?

- A. Connect to the database using the built-in JDBC connector.
- B. Create an iFlow in SAP Integration Suite and then use a custom connector to connect via the iFlow.
- C. Create a custom JDBC connector in the Connector Studio.
- D. Connect to the database using a built-in Oracle Eloqua connector.

Correct Answer: B

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### QUESTION 4

What do you need to configure in order to send data from SAP Customer Data Platform to a target system?



- A. Events
- B. Actions
- C. Activities
- D. REST APIs

Correct Answer: B

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#### QUESTION 5

What are some of the attributes that can be used as criteria to create an audience? Note: There are 3 correct answers to this question.

- A. Profile entity attributes
- B. Attributes from another audience
- C. Action attributes
- D. Activity attributes
- E. Segment attributes

Correct Answer: ADE

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