



# C\_C4H630\_21<sup>Q&As</sup>

SAP Certified Development Associate - SAP Customer Data Platform

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#### QUESTION 1

What does the warning sign next to the attributes indicate in the Unique Identifiers section of the Customer Profile view?

- A. It indicates that the values of those attributes are shared with other customer profiles.
- B. It indicates that no value is set for those identifier attributes.
- C. It indicates that there was an error updating those attributes in the last inbound event.

Correct Answer: A

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#### QUESTION 2

When an action is triggered via a CX flow, the outbound data is checked by the system to see whether it passes the validation. What happens if it doesn't pass the validation?

- A. The action succeeds but an error message is created.
- B. The action fails and the data is not passed to the destination application.
- C. The action succeeds and the data is passed to the destination application.
- D. The action fails and the data is passed to the destination application for auditing purposes.

Correct Answer: B

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#### QUESTION 3

What are some valid use cases for audience activation? Note: There are 3 correct answers to this question.

- A. Import customer contacts from CRM systems.
- B. Run targeted email campaigns based on customer activities and preferences.
- C. Update customer loyalty level in a loyalty system.
- D. Merge incoming customer data from ERP backend.
- E. Run marketing campaigns on social media platforms.

Correct Answer: BCE

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#### QUESTION 4

Which of the following are important considerations when importing data into SAP Customer Data Platform? Note:



There are 2 correct answers to this question.

- A. An integration flow needs to be configured in SAP Business Technology Platform to send data to SAP Customer Data Platform.
- B. The source data can only be imported into SAP Customer Data Platform in JSON format.
- C. The original timestamp of the customer event activity needs to be mapped in the event metadata.
- D. The identifier of the event must be mapped to the deduplication identifier to prevent the same event from being ingested twice. W EXACTPREP"

Correct Answer: BC

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#### QUESTION 5

What destination source mechanisms are supported by SAP Customer Data Platform to call external REST APIs? Note: There are 2 correct answers to this question.

- A. Web client application
- B. Connector Studio
- C. Generic Webservice Provider
- D. Server API integrations

Correct Answer: BD

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