



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

- A. Permissions for the API authorization keys are not set up correctly.
- B. Segment fields are not part of the processing purpose for the record.
- C. The query API is not using the Unified Profile view Id.
- D. Segment data is never returned by the query API.

Correct Answer: A

QUESTION 2

What kind of prediction can you select for a predictive indicator? Note: There are 2 correct answers to this question.

- A. Customer churn
- B. Customer lifetime value
- C. Customer volume
- D. Customer order value

Correct Answer: AB

QUESTION 3

Which of the following are functionalities of the Event Playground? Note: There are 2 correct answers to this question.

- A. Ingesting a test event with test values provided via a dedicated form
- B. Allowing input of data at each step after the test event is run to verify alternative outcomes
- C. Showing logs and errors at each step of the pipeline, in both table format and JSON
- D. Recording results of test event runs and exporting them as a JSON

Correct Answer: AC

QUESTION 4

What are some of the attributes that can be used as criteria to create an audience? Note: There are 3 correct answers to this question.



- A. Profile entity attributes
- B. Attributes from another audience
- C. Action attributes
- D. Activity attributes
- E. Segment attributes

Correct Answer: ADE

QUESTION 5

Which tab in the customer dashboard shows the segments of the customer profile?

- A. Overview
- B. Details
- C. Trust
- D. Activities

Correct Answer: A

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