



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

You want to match the outbound data to the destination platform's format. Which normalization rules can be applied?
Note: There are 3 correct answers to this question.

- A. Append strings
- B. Find and replace
- C. Remove spaces
- D. Remove punctuation
- E. Remove special characters

Correct Answer: BCD

QUESTION 2

For which of the following use cases is SAP Customer Data Platform most applicable? Note: There are 2 correct answers to this question.

- A. To discover how customers are using products and services
- B. To provide detailed financials of cash flow statements
- C. To show how a marketing campaign performed quarter over quarter
- D. To understand the ways clients interact with brands

Correct Answer: AD

QUESTION 3

What are some valid use cases for audience activation? Note: There are 3 correct answers to this question.

- A. Import customer contacts from CRM systems.
- B. Run targeted email campaigns based on customer activities and preferences.
- C. Update customer loyalty level in a loyalty system.
- D. Merge incoming customer data from ERP backend.
- E. Run marketing campaigns on social media platforms.

Correct Answer: BCE

QUESTION 4



You are importing orders into SAP Customer Data Platform. What is the recommended type of schema to model it?

- A. Activity
- B. Account
- C. Event
- D. Profile

Correct Answer: A

QUESTION 5

What can you do in Tech Tool Box? Note: There are 3 correct answers to this question.

- A. Provision workspaces
- B. Browse and search logs
- C. Reset business units
- D. Add business units
- E. Create export jobs

Correct Answer: ABC

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