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QUESTION 1

If a database loader utility is properly configured and used, it will almost always help to improve flowchart performance. Where can the specialist determine if the loaders are configured for use?

A. Look on the partitions level for the loader settings, as these will control all data source loader settings.

B. Look on the partitions level for the server and then optimization settings, as these will control all data source loader settings.

C. Look on the partitions-partition[n]-datasources level and then look for the UA_System_Tables data source loader settings, as these setting willoverride all other data sources.

D. Look on the partitions-partition[n]-datasources level and then look for both the UA_System_Tables database loader settings, as well as all ofthe user table data source loader settings.

Correct Answer: D

QUESTION 2

A user would like to create a 10% holdout control group from a Cell which contains 1000 Audience IDs. Which Unica Campaign flowchart process box is the BEST way to accomplish this?

A. Merge process

B. Sample process

C. Segment process

D. Snapshot process

Correct Answer: B

QUESTION 3

A user is setting up a Contact History table for a Customer audience level. The customer audience level in the user database is represented by the Customer_Key column. Which one of these fields is NOT a required field for the Contact History table?

A. CellID

B. PackageID

C. TreatmentID

D. Customer_Key

Correct Answer: C

QUESTION 4

Does Unica Campaign take advantage of clustering? A specialist has deployed Unica Marketing Platform in a cluster and now would like to deploy Campaign in cluster. Will this work?

A. Yes, it is fully supported.

B. Yes, but only after turning on the sticky bit from the web application server.

C. Yes, but only if load balancing was used in front of the cluster managed server.

D. No, it is not supported.

Correct Answer: D

QUESTION 5

In a Unica Campaign deployment involving proxy servers, each Campaign user in the Marketing Platform, is required to set authentication credentials (user name and password) as a data source to connect to the proxy server. Campaign requires this data source to be named as:

A. Proxy

B. Virtual

C. Secure

D. Redirect

Correct Answer: A

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