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QUESTION 1

Many flowcharts are finishing with errors but the user cannot see any activity leading up to the error in the flowchart log as logging is set too low. What can be recommended to capture more logging in all future flowchart runs?

- A. Use the unica_svradm "loglevel HIGH" command.
- B. Have the user change the logging levels in every flowchart they run: the changes will persist.
- C. Change the logging levels in the campaign_log4j.properties file and restart the web application server.

D. Change the levels in the following configuration settings: Settings > Configuration --> Unica > Campaign > partitions > partition[n] > server >logging.

Correct Answer: D

QUESTION 2

A Unica Campaign deployment on a UNIX operating system requires access to a customer data source in a Teradata Database. To access the Teradata data source, which database environment variable needs to be defined in the Campaign startup script?

A. ODBC

B. ODBCINI

C. TD_DBPATH

D. TD_DBHOME

Correct Answer: B

QUESTION 3

A specialist is running a Call List process box in a Unica Campaign flowchart with the Contact History logging option turned off and Create Treatments Only is not selected. What is the result of this action?

A. Contact History, Detailed Contact History, Treatment History and Offer History tables do not get populated with the contact data.

B. Contact History table is not populated with the contact data, but the Detailed Contact History, Treatment History and Offer History tables are populated with the contact data.

C. Contact History table, Offer History table and Treatment History table are not populated with the contact data, but the Detailed Contact Historytable is populated with the contact data.

D. Contact History table and Detailed Contact History table are not populated with the contact data, but the Treatment History and Offer Historytables are populated with the contact data.

Correct Answer: A



QUESTION 4

The specialist needs to upgrade Unica Campaign pre-7.x to Campaign 8.5.x. What is the correct upgrade process?

A. Install to a new location, then run the upgrade script.

- B. Install to a new location, then run the migration scripts.
- C. Install to the same location, then run the upgrade script.
- D. Install to the same location, then run the migration scripts.

Correct Answer: B

QUESTION 5

During installation, Unica Campaign is unable to register itself with Unica Marketing Platform during the process. Which out of the box Marketing Platform utility can be used to perform the registration process manually?

- A. ConfigTool Utility
- B. PopulateDb Utility
- C. PartitionTool Utility
- D. RestoreAccess Utility
- Correct Answer: A

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