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QUESTION 1

An administrator has just installed Unica Platform and Unica Campaign. The user wants to change permissions for the out of the box delivered users. Which security policies and permissions are delivered on first install (or in other words, out of the box) with Unica Campaign?

- A. Local policy
- B. Global policy and System policy
- C. System policy and Customer policy
- D. Administrative permissions and Global policy

Correct Answer: D

QUESTION 2

If a database loader utility is properly configured and used, it will almost always help to improve flowchart performance. Where can the specialist determine if the loaders are configured for use?

- A. Look on the partitions level for the loader settings, as these will control all data source loader settings.
- B. Look on the partitions level for the server and then optimization settings, as these will control all data source loader settings.
- C. Look on the partitions-partition[n]-datasources level and then look for the UA_System_Tables data source loader settings, as these setting will override all other data sources.
- D. Look on the partitions-partition[n]-datasources level and then look for both the UA_System_Tables database loader settings, as well as all of the user table data source loader settings.

Correct Answer: D

QUESTION 3

A user needs to use a list of clients in a flowchart that does not exist in the database, but only as a Microsoft Excel .csv file. This flat file must be mapped into the Unica Campaign flowchart as a:

- A. fact table.
- B. base table.
- C. general table.
- D. dimension table.

Correct Answer: B



QUESTION 4

Which of the following is NOT a recommended Unica Campaign V8.5 environment?

- A. WebSphere V7, IBM z/OS V1, DB2 V9 (system tables)
- B. WebSphere V7, Redhat V5, Oracle V11 (system tables)
- C. WebLogic V10, Redhat V5, Oracle V11 (system tables)
- D. WebLogic V11, Windows Server 2003, DB2 V9 (system tables)

Correct Answer: A

QUESTION 5

A Unica Campaign has been designed to personalize offers for individuals via dynamic parameterization of offer attributes. Which Campaign system table records the offer(s) received by the individuals?

- A. Flowchart Table
- B. Contact History Table
- C. Response History Table
- D. Detailed Contact History Table

Correct Answer: D

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