

# C2090-013<sup>Q&As</sup>

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1
True or false: the optimal binning method in the Binning node uses a Supervisor field to determine the binning cut points.
A. True
B. False
Correct Answer: A
QUESTION 2
An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?
A. Association model
B. Segmentation model
C. Classification model
D. Sequence model
Correct Answer: B
QUESTION 3
True or false: association models require all fields used to be defined with the role of both.
A. True
B. False
Correct Answer: A
QUESTION 4
Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?
A. Sample
B. Filler
C. Balance

D. Partition



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Correct Answer: D

### **QUESTION 5**

True or false: the CRISP-DM Process Methodology is a linear process.

A. True

B. False

Correct Answer: B

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