



C2090-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 2

Which node should be used if the user wanted to see the number of cases in each category for a variable of Categorical Measurement level?

- A.
- B.
- C.
- D.



Distribution



Web



Plot



Histogram

Correct Answer: A



QUESTION 3

Which fields are created by this Derive dialog?

Derive as: Formula

Settings Annotations

Mode: Single Multiple

Derive from:

- Travel1
- Travel2
- Travel3
- Travel4

Field name extension: Add as: Suffix Prefix

Derive as: TIP: Refer to selected fields by using @FIELD

Field type:

Formula:

```
date_weeks_difference(AcctEst,@FIELD)
```

OK Cancel Apply Reset

- A. Three fields representing the difference between Travel-1 and each of the other Travel fields
- B. No operation will be performed because the expression is invalid.
- C. Four fields representing the difference in weeks between AcctEst and each of the Travel fields
- D. A field representing the difference between AcctEst and the global @FIELD value

Correct Answer: C

QUESTION 4



Which of the following types of nodes will have data flowing both in and out, when used in a stream?

- A. Record Ops
- B. Graphs
- C. Export
- D. Sources

Correct Answer: A

QUESTION 5

True or false: in the stream below The CHAID node and Neural Net node can be combined in a single Supernode.



- A. True
- B. False

Correct Answer: B

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