



C2090-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 2

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Correct Answer: C

QUESTION 3

What will occur if the deployment data has a very different range than the data that was used in modeling?

- A. The model will underpredict.
- B. The model will overpredict.
- C. The model may overpredict or underpredict.
- D. The model nugget will automatically nullify those cases that are out of range .075.

Correct Answer: C

QUESTION 4

Which node is used to read data from a comma delimited text file?

- A. Var. File



B. Data Collection

C. Fixed File

D. Statistics File

Correct Answer: A

QUESTION 5

True or false: association models require all fields used to be defined with the role of both.

A. True

B. False

Correct Answer: A

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