



C2090-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

True or false: the CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

Correct Answer: B

QUESTION 2

True or false: IBM SPSS Modeler builds a new model when a new data set is passed through a Model Nugget.

- A. True
- B. False

Correct Answer: B

QUESTION 3

True or false: only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



- A. True
- B. False

Correct Answer: A



QUESTION 4

True or false: given the information in the Data Audit Quality table below,

The screenshot shows a software interface with a 'Quality' tab. At the top, it displays 'Complete fields (%)' as 90.48% and 'Complete records (%)' as 13.1%. Below this is a table with columns: Field, Measurement, Outliers, Extre..., Action, Impute Missing, Method, % Complete, and Valid Record. A dialog box titled 'Generate Filter from Quality' is open, showing 'Mode' with 'Include' selected and 'Exclude' unselected. Under 'Include', 'Fields with quality percentage higher than %' is selected, with a value of 70.0 entered in the adjacent text box. 'OK', 'Cancel', and 'Help' buttons are at the bottom of the dialog.

| Field | Measurement | Outliers | Extre... | Action | Impute Missing | Method | % Complete | Valid Record |
|---------|-------------|----------|----------|--------|----------------|--------|------------|--------------|
| logwire | Continuous | 1 | 0 | None | Never | Fixed | 29.6 | |
| logequi | Continuous | 1 | 0 | None | Never | Fixed | 38.6 | |
| logtoll | Continuous | 2 | 0 | None | Never | Fixed | 47.5 | |
| logcard | Continuous | 2 | 0 | None | Never | Fixed | 67.8 | |
| region | Nominal | -- | -- | | Never | Fixed | 100 | 1 |
| tenure | Continuous | | | | | | 100 | 1 |
| age | Continuous | | | | | | 100 | 1 |
| marital | Flag | | | | | | 100 | 1 |
| address | Continuous | | | | | | 100 | 1 |
| income | Continuous | | | | | | 100 | 1 |
| ed | Ordinal | | | | | | 100 | 1 |

the generated Filter node will exclude only the fields logwire, logequi, logtoll, and logcard.

- A. True
- B. False

Correct Answer: A

QUESTION 5

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Correct Answer: C