C2090-012 Q&As

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

How many phases are in the CRISP-DM Process Methodology?

A. Four

B. Five

C. Six

D. Seven

Correct Answer: C

QUESTION 2

Given the information below, which node would be used to produce the correlation statistic between the fields off peak_calls and weekend_calls?

Field	Measurement	Values
handset	Nominal	ASAD170,...
churn	Flag	Churned/...
peak_calls	Continuous	[0.0,1725.0]
peak_mins	Continuous	[0.0,2901
offpeak_calls	Continuous	[0.0,647.0]
offpeak_mins	Continuous	[0.0,1146.0]
weekend_calls	Continuous	[0.0,124.0]
weekend_mins	Continuous	[0.0,205.0]
international_mins	Continuous	[0.0,1014

A. Matrix node

B. Statistics node

C. Histogram node

D. Means node

Correct Answer: B

QUESTION 3

The CRISP-DM Process Methodology is a linear process.

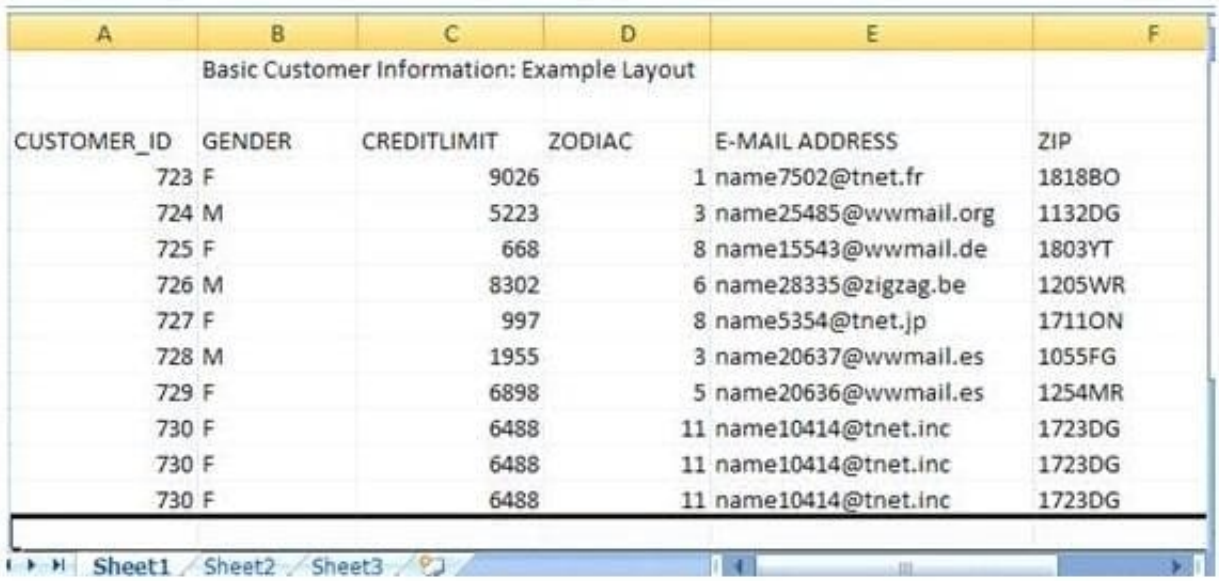
A. True

B. False

Correct Answer: B

QUESTION 4

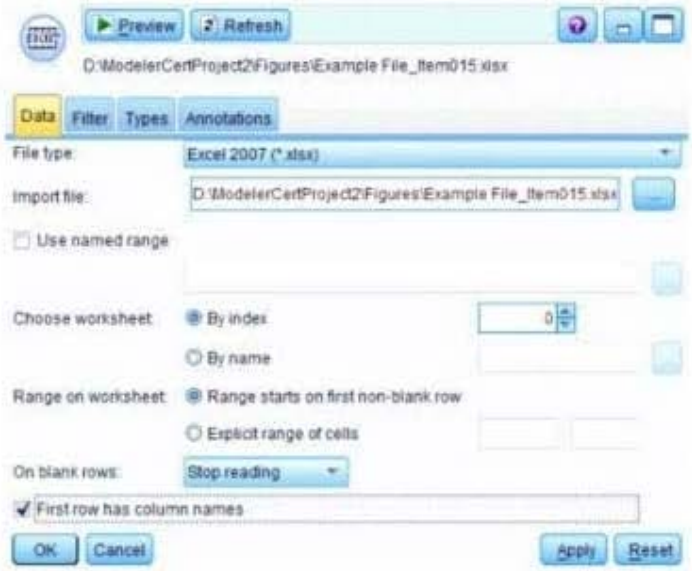
To correctly read the Excel file shown below, which dialog box settings are appropriate?



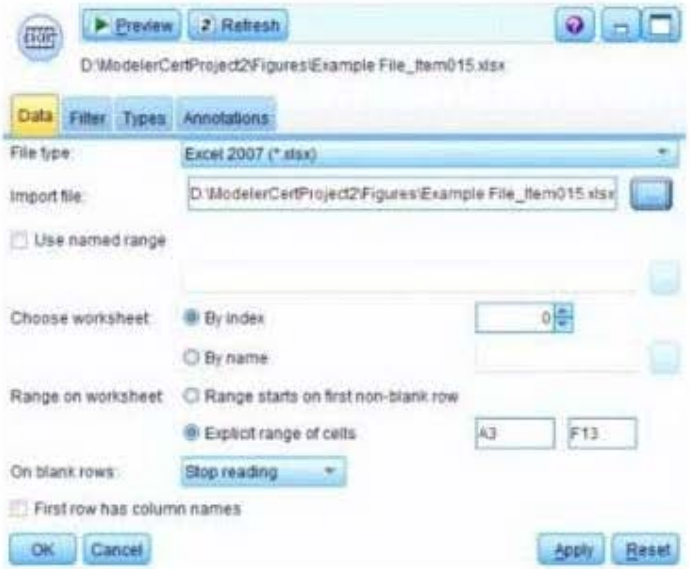
	A	B	C	D	E	F
		Basic Customer Information: Example Layout				
	CUSTOMER_ID	GENDER	CREDITLIMIT	ZODIAC	E-MAIL ADDRESS	ZIP
	723	F	9026	1	name7502@tnet.fr	1818BO
	724	M	5223	3	name25485@wwmail.org	1132DG
	725	F	668	8	name15543@wwmail.de	1803YT
	726	M	8302	6	name28335@zigzag.be	1205WR
	727	F	997	8	name5354@tnet.jp	1711ON
	728	M	1955	3	name20637@wwmail.es	1055FG
	729	F	6898	5	name20636@wwmail.es	1254MR
	730	F	6488	11	name10414@tnet.inc	1723DG
	730	F	6488	11	name10414@tnet.inc	1723DG
	730	F	6488	11	name10414@tnet.inc	1723DG

Sheet1 Sheet2 Sheet3

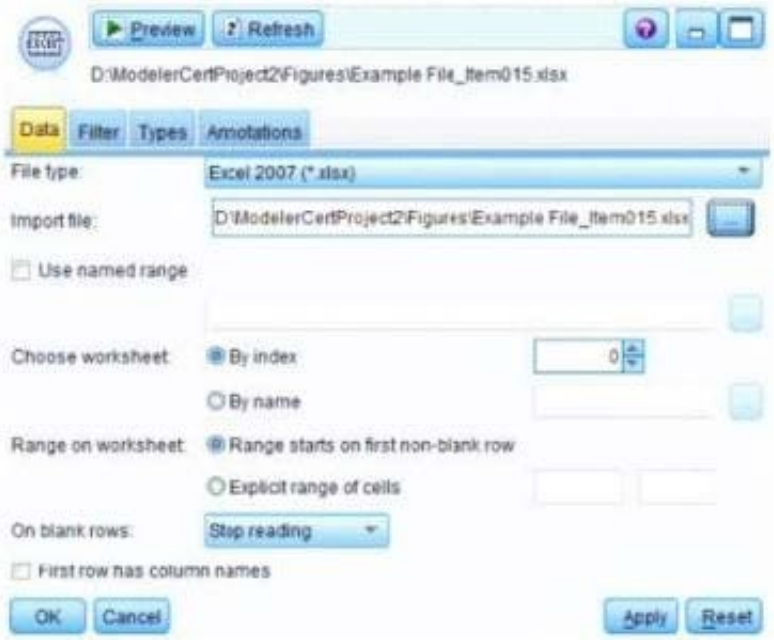
A.


Preview
Refresh
D:\ModelerCertProject2\Figures\Example File_Item015.xlsx
Data
Filter
Types
Annotations
File type:
Excel 2007 (*.xlsx)
Import file:
D:\ModelerCertProject2\Figures\Example File_Item015.xlsx
Use named range
Choose worksheet:
By index
0
By name
Range on worksheet:
Range starts on first non-blank row
Explicit range of cells
On blank rows:
Stop reading
First row has column names
OK
Cancel
Apply
Reset

B.


Preview
Refresh
D:\ModelerCertProject2\Figures\Example File_Item015.xlsx
Data
Filter
Types
Annotations
File type:
Excel 2007 (*.xlsx)
Import file:
D:\ModelerCertProject2\Figures\Example File_Item015.xlsx
Use named range
Choose worksheet:
By index
0
By name
Range on worksheet:
Range starts on first non-blank row
Explicit range of cells
A3
F13
On blank rows:
Stop reading
First row has column names
OK
Cancel
Apply
Reset

C.



D.

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 5

System undefined values ($null$) are automatically defined as blank (missing) values in IBM SPSS Modeler.

A. True

B. False

Correct Answer: B

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