



C2090-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

QUESTION 2

The SetToFlag node creates separate flag fields for values of a categorical field. It must be followed by an Aggregate node in order to aggregate the flag fields on a grouping field such as transaction records grouped to customer\\'s records.

- A. True
- B. False

Correct Answer: B

QUESTION 3

If a field whose measurement is defined as Continuous has no value recorded, IBM SPSS Modeler will treat it as which type of missing value?

- A. Null
- B. White Space
- C. Empty String
- D. Blank

Correct Answer: A

QUESTION 4

Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?

- A. Sample



- B. Filler
- C. Balance
- D. Partition

Correct Answer: D

QUESTION 5

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases.

What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

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