



C2090-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

The CRISP-DM Process Methodology is a linear process.

A. True

B. False

Correct Answer: B

QUESTION 2

Only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



A. True

B. False

Correct Answer: A

QUESTION 3



Examine the Data Audit output shown below.

Field	Measurement	Outliers	Extremes	Action	Impute M...	Method	% Complete	Valid
ACCOM	Nominal	--	--		Never	Fixed	100	
COUNTRY	Nominal	--	--		Never	Fixed	100	
CUSTID	Nominal	--	--		Never	Fixed	100	
DIST_TO_BE	Continuous	1	0 None		Never	Fixed	100	
DOB	Nominal	--	--		Never	Fixed	100	
GENDER	Nominal	--	--		Never	Fixed	98.681	
HOLCODE	Nominal	--	--		Never	Fixed	100	
HOLCOST	Continuous	9	1 Discard		Never	Fixed	97.889	
NAME	Nominal	--	--		Never	Fixed	100	
NIGHTS	Continuous	0	0 Nullify		Never	Fixed	100	
NUMPARTY	Continuous	6	0 None		Never	Fixed	100	
POOL	Flag	--	--		Never	Fixed	100	
REGION	Nominal	--	--		Never	Fixed	100	
TRAVDATE	Nominal	--	--		Never	Fixed	100	

What action will occur in a generated Outlier and Extreme Super node for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted

Correct Answer: B

QUESTION 4

Given the information below, which node would be used to produce the correlation statistic between the fields off peak_calls and weekend_calls?

Field	Measurement	Values
handset	Nominal	ASAD170,...
churn	Flag	Churned/...
peak_calls	Continuous	[0.0,1725.0]
peak_mins	Continuous	[0.0,2901]
offpeak_calls	Continuous	[0.0,647.0]
offpeak_mins	Continuous	[0.0,1146.0]
weekend_calls	Continuous	[0.0,124.0]
weekend_mins	Continuous	[0.0,205.0]
international_mins	Continuous	[0.0,1014]



- A. Matrix node
- B. Statistics node
- C. Histogram node
- D. Means node

Correct Answer: B

QUESTION 5

Which node is used to read data from a comma delimited text file?

- A. Var. File
- B. Data Collection
- C. Fixed File
- D. Statistics File

Correct Answer: A

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