

# ANC-101<sup>Q&As</sup>

Mobile and Desktop Exploration in Einstein Analytics

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#### **QUESTION 1**

Refer to the graphic.



Which conclusion can be made regarding the strength of the model shown?

- A. The model is very strong. A GINI coefficient of .535 shows that this model is very effective.
- B. The model is pretty good; the accuracy rating of .7597 means we can predict both wins and losses at a fairly high rate.
- C. The strength of the model cannot be determined with the metrics shown.
- D. The model is very weak and doesn\\'t provide useful predictions due to the low threshold.

Correct Answer: D

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#### **QUESTION 2**

The client asks an Einstein Consultant to build a dashboard with a chart that shows revenue and quantity of units sold. Which type of Combo Chart can the consultant use?

- A. Line over Scatter Plot
- B. Grid over Bar
- C. Line over Bar
- D. Line over Stacked Bar

Correct Answer: C

#### **QUESTION 3**

What does the Division is Naval section of the waterfall graph tell you?

- A. How combinations of factors affect the CLV for Naval customers
- B. How individual factors separately affect the outcome for Naval customers
- C. What the relationship is between significant and insignificant factors as they impact CLV for Naval customers
- D. How the chosen variable is related to all other factors in the model for Naval customers

Correct Answer: A

https://trailhead.salesforce.com/en/content/learn/modules/dm\_einstein\_discovery\_advanced\_stories/dm\_understand\_why\_it\_happened\_insights

#### **QUESTION 4**

Why are insights in the Unrelated category important?

- A. They explain everything about the outcome.
- B. They aren\\'t important. Hence the name, Unrelated.
- C. They explain how interaction terms affect the outcome.
- D. The outcome might not have much to do with related variables. It might have more to do with global effects.

Correct Answer: D

#### **QUESTION 5**

An Einstein Analytics consultant is notified of a performance issue with data sync (replication). The consultant researches the issue and determines that unnecessary data is being synced.



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Which solution should the consultant implement to help improve data sync (replication) performance?

- A. Modify dataflows to exclude unused fields and include a filter to extract relevant data.
- B. Scale down the number of datasets to help improve data sync (replication) performance.
- C. Start over again with new dataflows that exclude unused fields with a filter to extract relevant data.
- D. Update the existing data sync (replication) process by removing unused fields with a filter to extract relevant data.

Correct Answer: D

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