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QUESTION 1

Scenario

The owner of the local NFL football team tells the mayor through the press that he will relocate his team unless the city builds a new stadium and practice field. The mayor wants the team to stay because his campaign platform included a promise to keep the team in the community. He asks you, the planning director, to evaluate the costs and benefits of building a new stadium. The planning staff does the analysis and demonstrates that large-scale public investment in a new stadium makes no economic sense and may lead to bankruptcy. What might you do?

A. Answer: See the solution below

Correct Answer: A

As with any analysis, verify the facts and assumptions made in the analysis and be sure that all appropriate procedures were used. Write the report accurately despite the fact that it may be embarrassing to the mayor. However, before presenting the report publicly, as with any report and because you are sensitive to the mayor's dilemma, it would be best to first to reveal its contents to the mayor. Should the situation be politically charged, you might recommend having a consultant revisit the analysis and present the findings to the mayor. The mayor may be more willing to consider alternatives when they are presented by a paid, independent, expert consultant rather than by staff (Ethical Principle 2) Suppose the mayor, upon learning about your report, refuses to make it public and makes plans to go ahead with the construction of a new stadium. Then, it may be time to resign. Or, it may be time to release the information to the media because of your responsibility to the public regarding the long-range consequences of actions, which may obviously put your job in jeopardy (Ethical Principle 1; Rule of Conduct 7) Suppose the mayor pressures you to alter your findings and report favorably on the potential impacts of the stadium. Then you might engage in a frank discussion with the mayor and suggest some alternatives. The mayor may, for example, discard the idea in favor of a proposal to conduct significant renovations to the existing facility. Suppose you see that the information about how bad the new stadium might be for the community as a whole as well as information about the pressure being applied by the mayor might be helpful in preventing the mayor from winning reelection. And suppose you do not personally want to see this mayor reelected. As a planning director, you may NOT use the information to your personal advantage, and, for example, go directly to the press with the results of the analysis (Rule of Conduct 7) Suppose you are indifferent as to the mayor's election but believe that this course of action will bankrupt the community. To prevent a substantial injury to the public, you could still go to the press after verifying all facts and seeking reconsideration of the matter

QUESTION 2

Wreck is? (know what the others describe too.)

- A. Glacial form shaped like ?of a hard boiled egg
- B. Long narrow hill of sand and gravel in an area once covered by ice
- C. Glacial deposit of rock and soil
- D. Algae, plant and animal materials that accumulate on beaches at high water marks

Correct Answer: D

QUESTION 3

Who was known for satisficing?



- A. Friedmann
- B. Lindblom
- C. Krumholz
- D. Simon

Correct Answer: D

QUESTION 4

Which year was the Americans with Disabilities Act passed?

- A. 1990
- B. 1992
- C. 1994
- D. 1996

Correct Answer: A

QUESTION 5

Who is known for Management by Objective (MBO)?

- A. Calthrope
- B. Bettman
- C. Drucker
- D. Burgess

Correct Answer: C

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